



## **SheKnows Wins Two Rocky Mountain Emmy® Awards**

*SheKnows TV's Homergency Series Wins the Magazine Program – Program/Special and Director – Post Production Categories*

*Third Consecutive Year SheKnows TV Receives an Emmy*

**SCOTTSDALE, Ariz. and NEW YORK (Oct. 22, 2013) – SheKnows** ([www.sheknows.com](http://www.sheknows.com)), a top women's media platform with more than 40 million unique visitors per month, today announced that SheKnows TV won two [Rocky Mountain Emmy® Awards](#) at the 36<sup>th</sup> annual celebration ceremony on October 19.

SheKnows TV's [Homergency](#) is an original home makeover web series that blends community service and branded entertainment. The Rocky Mountain Chapter of the National Academy of Television Arts and Sciences (NATAS) honored SheKnows with a win in the following categories:

- **Winner, 2013 Magazine Program – Program/Special**, given to SheKnows' Tim Owens, Director of Video, and Erin Frisbie, Producer, for their work on the video series
- **Winner, 2013 Director – Post Production**, which honored Owens for his overall excellence in creating and directing *Homergency*

Now in its third season, *Homergency* viewers followed the complete home renovation for Michelle Campuzano, who's only son, David, lives with epilepsy and cerebral palsy and is bound to a wheelchair. The medical expenses of his 31 brain surgeries in the last 15 years left little money to create a home that suited their needs. SheKnows partnered with consumer appliances and electronics powerhouse LG and two professional designers to give the family a more functional home. In addition to the \$100,000 home renovation, SheKnows worked with Arizona Goldens to give David a service dog. The 45 minutes of custom video content for the series resulting in more than 8.1 million episode views.

The 2013 awards mark the third consecutive win for SheKnows, bringing the company's total Emmy count to five. Previously, in 2012, Owens won the Director – Post Production category. He, along with Frisbie and the SheKnows video team, also received the 2012 Public/Current/Community Affairs – Feature/Segment award for *Homergency*. In 2011, Owens won the Director of Photography – Short Form award for the company's [Be-You-Tiful](#) show.

SheKnows CEO Philippe Guelton said, "*Homergency* is a great example of how SheKnows blends branded entertainment with compelling storylines and high-quality video production. Receiving two more Rocky Mountain Emmys is further validation of our mission to create great content. We feel honored by this recognition."

“This season of *Homergency* was our most popular to date,” Owens said. “It was a privilege to work with an inspiring family like the Campuzano’s.”

To watch the Campuzano’s home renovation on *Homergency*, visit:

<http://www.sheknows.com/sheknowstv/homergency/season-3>.

### **About SheKnows**

SheKnows, LLC is an award-winning women’s media platform and a top lifestyle site with a network of more than 40 million unique visitors per month (comScore 2013). The SheKnows family of sites ranges from entertainment and parenting to beauty and food. Our mission is to connect women’s interests in real-time and in real voices, celebrating the everyday “experts among us.” We enable brands to distribute authentic content and integrated advertising at scale to influence preferences and drive purchases. SheKnows is headquartered in Scottsdale, Arizona, with offices in New York, Los Angeles and Chicago. The company also operates internationally, with sites in Canada, Australia and the United Kingdom.

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