



SheKnows Reveals Winners of the 2013 Parenting Awards

Annual Awards Program Recognizes 47 Winning Products for Parents and Kids

SheKnows Users Cast More than 18,000 Votes for Their Favorite Products

SCOTTSDALE, Ariz. and NEW YORK (Nov. 1, 2013) – Today, **SheKnows** (www.sheknows.com), a leading online women’s destination with more than 40 million unique visitors per month, announced the winners of its [2013 Parenting Awards](#) in conjunction with its November Best-Of Issue.

SheKnows’ fourth annual Parenting Awards recognizes products and services for children and parents that stand out in the areas of functionality, durability, innovation, convenience, price and overall excellence. The SheKnows editorial team reviewed nearly 200 products, and the SheKnows user community cast more than 18,000 votes to help choose this year’s winners. Categories ranged from baby gear and pregnancy essentials to baby and toddler toys and tablets for kids.

“The SheKnows Parenting Awards are a great resource for parents who want recommendations on products and services that are vetted by their peers, especially as the holiday season approaches,” said Kristin Bustamante, SheKnows Editorial Director. “Each year, the Parenting Awards gets bigger and better. We are proud to work with so many great companies and would like to extend our congratulations to our 2013 winners and finalists.”

For more information about the SheKnows Parenting Awards and to view winners, finalists and the Editor’s Choice picks in each category, go to www.sheknows.com/parenting/awards/parenting-awards-2013. Below is the full list of 2013 Parenting Awards winners as chosen by our users:

Baby Gear

- Best Booster Seat: [Summer Infant Deluxe SuperSeat - Island Giggles](#)
- Best High Chair: [Summer Infant Bentwood High Chair](#)
- Best Soother: [Cloud b Twilight Turtle Tunes](#)

Baby Wearing

- Best Carrier: [BabyBjörn Baby Carrier One](#)
- Best Wrap: [Baby K’tan Baby Carrier](#)

Car Seats

- Best Car Booster Seat: [BubbleBum Inflatable Booster Seat](#)
- Best Convertible Car Seat: [Britax Advocate 70-G3 Car Seat](#)

- Best Infant Car Seat: [Chicco KeyFit 30 Infant Car Seat](#)

Diapering

- Best Diaper: [Charlie Banana One Size Reusable Diaper](#)
- Best Diaper Bag: [DaddyScrubs Daddy Diaper Pack](#)
- Best Diapering Extra: [Ubbi Diaper Pail](#)

Feeding

- Best Bottle: [Dr. Brown's Natural Flow Standard Bottles](#)
- Best Baby Food & Maker: [Tommee Tippee Closer to Nature Perfect Prep Machine](#)
- Best Green Storage: [OXO 12 Piece Baby Blocks Set](#)

Fitness

- Best Pregnancy Workout: [Knocked-Up Fitness Pre-Natal Workout](#)
- Best Post-Pregnancy Product: [Knocked-Up Fitness After Baby Workout](#)

Newborn Essentials

- Best Layette: [Little Me Layette Take Me Home Sets](#)
- Best Swaddler: [Summer Infant SwaddleMe](#)
- Best Baby Care Product: [Blooming Bath Baby Bath](#)

Nursery Must-Haves

- Best Bedding: [Harper Grace Baby Pixie Baby Bedding in Aqua](#)
- Best Crib: [DaVinci Emily 4-in-1 Convertible Crib with Toddler Rail](#)
- Best Glider & Rocker: [Babyletto Madison Swivel Glider](#)
- Best Nursery Extra: [Tommee Tippee 360° sealer Diaper Disposal System](#)

Nursing Essentials

- Best Breast Pump: [Tommee Tippee Closer to Nature Manual Breast Pump](#)
- Best Nursing Cover: [Bebe au Lait Nursing Cover](#)
- Best Nursing Pillow: [Boppy Feeding & Infant Support Pillow](#)

Pregnancy Essentials

- Best Pampering Product: [USANA BabyCare Prenatal Essentials](#)
- Best Stretch Mark Cream: [Palmer's Cocoa Butter Formula Tummy Butter for Stretch Marks](#)
- Best Pregnancy Book: [A Simple Guide to Pregnancy & Baby's First Year](#)

Safety

- Best Baby Gate: [Munchkin Safe Step Gate with TripGuard](#)
- Best Baby Monitor: [Summer Infant Baby Touch 2 Digital Color Video Monitor](#)
- Best Latch & Cover: [Safety 1st Double Door Slide Lock – Décor Collection](#)

Skincare

- Best All-in-One: [Johnson's Head-to-Toe Baby Wash](#)
- Best Diaper Cream: [AVEENO Baby Soothing Relief Diaper Rash Cream](#)
- Best Eco-friendly: [California Baby Super Sensitive Broad Spectrum SPF30+ Sunscreen](#)

- Best Wash: [Cetaphil Gentle Skin Cleanser](#)
- Best Lotion: [Johnson's Baby Lotion](#)
- Best Sunscreen: [Colorescience Sunforgettable Mineral Sunscreen Brushes](#)

Strollers

- Best Everyday: [Babyhome Emotion Stroller](#)
- Best Travel: [Summer Infant Fuze Stroller](#)
- Best Specialty: [Bumbleride Indie Stroller](#)

Toys

- Best Play Mat: [Kushies Shangrila Activity Mat](#)
- Best Baby Toy: [Tickety Toc Musical Pufferty Train](#)
- Best Toddler Toy: [LEGO DUPLO Toddler Build and Play Cubes](#)
- Best Construction Toy: [Wonderworld Trix Tracks 2-Way Flipper](#)
- Best Educational Toy: [That's Gross Science Lab](#)
- Best Tablet for Kids: [LeapPad Ultra Tablet](#)

About SheKnows

SheKnows, LLC is an award-winning women's media platform and a top lifestyle site with a network of more than 40 million unique visitors per month (comScore 2013). The SheKnows family of sites ranges from entertainment and parenting to beauty and food. Our mission is to connect women's interests in real-time and in real voices, celebrating the everyday "experts among us." We enable brands to distribute authentic content and integrated advertising at scale to influence preferences and drive purchases. SheKnows is headquartered in Scottsdale, Arizona, with offices in New York, Los Angeles and Chicago. The company also operates internationally, with sites in Canada, Australia and the United Kingdom.

Contact

Jenni Ottum
Corporate Public Relations Manager
Jennifer.Ottum@sheknows.com
<http://www.sheknows.com/channels/mediakit>

###