

*****Media Alert**



CAMILA ALVES JOINS THE CONVERSATION ON SHEKNOWS TO VLOG WITH OTHER MOMS ABOUT HER CAREER, PASSIONS AND PARENTING

Scottsdale, Ariz. (February 7, 2014) – [SheKnows](#) (SheKnows.com) is proud to announce fashion model and designer, Camila Alves as our latest celebrity mom on [Mommalogues](#), the popular and award-winning video blog website published by SheKnows. The site features some of the nation’s most recognized mom bloggers and guest celebrity moms vlogging (video blogging) on a variety of parenting topics.

Alves shares her many passions with us from her 3 beautiful children, her inspiring friendship and relationship with her husband, Matthew McConaughey and most impressively balancing it all while designing beautiful handbags.

Alves also shares a very special part of their lives telling us about [Just Keep Livin](#), her and Matthew’s foundation dedicated to empowering high school students to lead active lives through after school programs.

“I’m excited to have a fun, meaningful conversation with all the moms out there at SheKnows.com. I had a great time discussing the most important role I’ll ever have: Parent!”

To learn more about Camila and get an inside look to her refreshingly normal and chaotic life as a wife, mom and entrepreneur visit: <http://mommalogues.sheknows.com/>

About SheKnows.com:

SheKnows, LLC is an award-winning women’s media platform and a top lifestyle site with a network of more than 40 million unique visitors per month (comScore 2013). The SheKnows family of sites ranges from entertainment and parenting to beauty and food. Our mission is to connect women’s interests in real-time and in real voices, celebrating the everyday “experts among us.” We enable brands to distribute authentic content and integrated advertising at scale to influence preferences and drive purchases. SheKnows is headquartered in Scottsdale, Arizona, with offices in New York, Los Angeles and Chicago. The company also operates internationally, with sites in Canada, Australia and the United Kingdom.

###

For More Information:

Lauren Millea
Consumer Publicity Manager
(480) 237-7100 Ext. 4171
Lauren.Millea@SheKnows.com

###