



**ACTRESS AND MOM TIA MOWRY JOINS POPULAR MOM BLOGGERS ON  
SHEKNOWS.COM'S MOMMALOGUES SITE**

*The popular website where mom bloggers video blog on daily hot topics continues to draw high-profile celebrity moms to the mix of conversation*

**Scottsdale, Ariz. (May 14, 2013)** – SheKnows.com, the web's largest lifestyle site for women, announced that Tia Mowry is the latest celebrity mom to join Mommalogues ([www.mommalogues.sheknows.com](http://www.mommalogues.sheknows.com)), its popular and award-winning video blog website. Featuring popular mom bloggers and regular guest celebrity moms vlogging (video blogging) daily on hot topics, Mommalogues has consistently drawn well-known celeb moms from actresses, supermodels and Grammy® Award-winning artists.

Throughout the month of May, Mowry adds her light-hearted perspective to the engaging conversation, vlogging from her home to share with readers about her biggest fear about giving birth and where she found the strength to overcome it, her most embarrassing pregnancy moment, the most surprising thing she learned about her husband after they were married, and what she wants for her son that she didn't have as a child.

"Tia made Mommalogues extra fun this month with her candidness and humor," said SheKnows.com Editorial Director Kristin Bustamante. "We're thrilled to have her join the Mommalogues conversations and share a glimpse into her personal life as a mom and wife."

Mommalogues is a two-time Digiday Publishing Award winner for best use of video by a publisher. With an engaging mix of topics (beauty, food, family and more) and videos from both the regularly featured mom bloggers and monthly guest celeb moms like Rinna, the site continues to gain in popularity. Viewers share their own experiences through the reaction buttons, social media share features and comments.

To watch Tia Mowry's vlogs and join the conversation, visit SheKnows' Mommalogues at <http://mommalogues.sheknows.com/>.

**About SheKnows.com**

With female-focused content and programming, [SheKnows](http://www.sheknows.com) enables community-powered journalists to create and distribute premium content at scale. It is the largest online lifestyle community for women 25-54 attracting more than 43 million unique visitors (comScore January 2013). As one of the fastest-growing global destinations on the web, SheKnows boasts a stimulating, well-rounded online experience enhanced with three-time Emmy® Award-winning SheKnows TV, captivating experts, and partnerships with celebrity contributors.

Recently honored by Forbes as one of the Top 100 Websites for Women and one of the Top 10 Lifestyle Sites for Women, [SheKnows.com](http://www.sheknows.com) also received the OMMA Award for Web Excellence as the No. 1 site for Family, Parenting and Women's Interests two years in a row. For advertisers, sponsorship opportunities and creative integration deliver a seamless user experience.

The company is based in Scottsdale, Ariz., with offices in New York City, Los Angeles and Chicago.

**For more information:**

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