



SheKnows.com Comes Out with Brutally Honest Books for Women, *The Mommy Files* and *Best Sex of Your Life*

Phoenix – April 13, 2009—What do explosive diaper malfunctions and mind-blowing orgasms have in common? They're just two of the totally raw topics covered in two new books from one of the largest and fastest-growing online women's destinations in the world, **SheKnows** (www.sheknows.com). *The Mommy Files* and *The Best Sex of Your Life* provide brutally honest tips and must-knows about everything from pregnancy and parenting to sexual positions and satisfaction.

The Mommy Files: Secrets Every New Mom Should Know (that no one else will tell you) (Adams Media, April), by parenting expert and SheKnows.com contributor Jen Klein, offers first-hand advice and peer support that you might not get from your girlfriends or your own mother. From the trying postpartum times and poopy diapers to picking a pediatrician and acknowledging you are no longer the person you were before the baby, Klein covers the unmentionables. Much like SheKnows.com, Klein knows the best gift you can give a new mom is honesty — and this book is true source of wisdom for moms.

...But once those kids go to bed, all bets are off – it's Mommy and Daddy time. In ***SheKnows Presents: The Best Sex of Your Life***, Jennifer Hunt and Dan Baritchi teach readers how to take a ho-hum sex life from 0 to 60. Plenty of publications tell us how to have "better sex." But who wants that when you can have *the best sex of your life*? Inside are 101 secrets every woman should know, from the health benefits of great sex to where to buy sex toys on the DL, to the best sex positions for the big O. *Best Sex* is a bible for the woman who wants to satisfy and be satisfied.

"Millions of women come to SheKnows.com every month seeking out information about parenting, caring for their children, relationship advice and asking sex questions," stated Kyle Cox, Vice President and General Manager of SheKnows. "For the first time, we are now able to offer complete books with thorough and extremely honest answers and tips all provided by three amazing experts such as Jen Klein, Jennifer Hunt, and Dan Baritchi."

About SheKnows.com:

Getting to the heart of what it really means to be a woman, SheKnows (www.sheknows.com) attracts nearly 45 million unique visitors. With editors dedicated to providing daily content for women seeking advice, information and a fresh, fun take on life, the site is an authoritative source for women ages 18 to 54. The SheKnows audience gains access to exclusive content on entertainment, parenting, health and wellness, money and career, dating, beauty and style and more, and are offered a stimulating, well-rounded online experience enhanced with a vibrant message board community, free games and activities and captivating blogs.

As one of the fastest-growing destinations on the web, SheKnows is consistently one of the top 5 properties for women. For advertisers, opportunities for sponsorship and creative integration go well beyond the banner and make marketing messages an uninterrupted part of the user experience. The company is based in Los Angeles with offices in New York, Scottsdale and

Chicago. SheKnows is part of AtomicOnline (www.atomiconline.com), Evolve Media's publishing unit.

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