



SHEKNOWS COLLECTING VOTES FOR THE FINAL ROUND OF MAN CANDY SHOWDOWN: NFL EDITION

Final Day to Vote for either Mark Sanchez or Will Demps is Thursday, November 10

Los Angeles, Calif. (November 8, 2011) – SheKnows.com, one of the fastest-growing online content and community global destinations for women and a division of Evolve Media Corp., is asking women everywhere to place their final vote this week in the last round of the Man Candy Showdown: NFL Edition. Out of sixteen football studs, the bracket has been narrowed down to dreamy Mark Sanchez of the New York Jets and hunky free agent Will Demps.

SheKnows launched the Showdown on Thursday, October 27, 2011 in celebration of football season, and as a follow-up to the original celeb-based Man Candy Showdown. The bracket is currently on its fourth and last round of match-ups, with the final day of voting on Thursday, November 10. The following day, one of the NFL cuties will be crowned as the Ultimate NFL Man Candy.

Readers are encouraged to visit <http://www.sheknows.com/love-and-sex/showdowns/hottest-nfl-players> and show their love for either Sanchez or Demps.

The bracket also features photos of the sixteen handsome athletes, with summaries on their relationships and love interests, and what makes them Man Candy-worthy. Additional football stars included in the bracket are Tom Brady, Chad Ochocinco, Tony Romo, Reggie Bush, Troy Polamalu, and Ladaianian Tomlinson, amongst others.

About SheKnows.com:

Getting to the heart of what it really means to be a woman, SheKnows (www.sheknows.com) attracts more than 55 million unique visitors (Google Analytics, April 2011). With editors dedicated to providing daily content for women seeking advice, information and a fresh, fun take on life, the site is among the most authoritative and comprehensive sources for women ages 18 to 54. SheKnows boasts a stimulating, well-rounded online experience enhanced with a vibrant message board community and captivating blogs in addition to free games.

As one of the fastest-growing destinations on the web, SheKnows is recognized among the top 3 properties for women. Recently honored by Forbes as one of the Top 100 Websites for Woman and one of the Top 10 Lifestyle Sites for women, SheKnows also received the 2010 OMMA Award for Web Excellence and has been named the No. 1 site for Family, Parenting and Women's Interests. For advertisers, sponsorship opportunities and creative integration go well beyond the banner and make marketing messages an uninterrupted part of the user experience. The company is based in Los Angeles with offices in New York, Scottsdale and Chicago. SheKnows is part of AtomicOnline (www.atomiconline.com), Evolve Media Corp.'s publishing unit.

For More Information:

Whitney Ashley
Senior Manager of Marketing Communications
(310) 449-1890 Ext. 8250
Whitney.Ashley@evolvemediacorp.com

Annie Carone
Public Relations Associate
(310) 449-1890 Ext. 8263
Annie.Carone@evolvemediacorp.com

###