



## **SHEKNOWS WANTS YOU TO VOTE FOR YOUR FAVORITE CELEBRITY IN THE MAN CANDY MONDAY SHOWDOWN**

**Los Angeles, Calif. (September 26, 2011)** – SheKnows.com, an Evolve Media Corp. company, is making Monday the sexiest day of the week with their new celeb-inspired feature Man Candy Monday. Each week, the SheKnows editors feature one of Hollywood’s swoon-worthy leading men and share why we love them, dish on their relationship status, highlight career achievements and of course, add them to our photo gallery of drool-worthy dudes.

To spice things up, SheKnows has matched up their most popular Man Candy Men including Justin Timberlake, Tyrese Gibson and Ryan Gosling against one another in the Man Candy Showdown, the steamiest bracket tournament ever.

Readers are encouraged to visit <http://www.sheknows.com/love-and-sex/showdowns/man-candy-monday-showdown> and show their favorite Man Candy some love by voting for them daily.

The Showdown launched on Wednesday, September 21, 2011 and will include four rounds of match-ups that begin each Monday through October 10, 2011. The last man standing will earn the title of SheKnows Ultimate Man Candy and the hearts of women everywhere.

### **About SheKnows.com:**

Getting to the heart of what it really means to be a woman, SheKnows ([www.sheknows.com](http://www.sheknows.com)) attracts more than 55 million unique visitors (Google Analytics, April 2011). With editors dedicated to providing daily content for women seeking advice, information and a fresh, fun take on life, the site is among the most authoritative and comprehensive sources for women ages 18 to 54. SheKnows boasts a stimulating, well-rounded online experience enhanced with a vibrant message board community and captivating blogs in addition to free games.

As one of the fastest-growing destinations on the web, SheKnows is recognized among the top 3 properties for women. Recently honored by Forbes as one of the Top 100 Websites for Woman and one of the Top 10 Lifestyle Sites for women, SheKnows also received the 2010 OMMA Award for Web Excellence and has been named the No. 1 site for Family, Parenting and Women’s Interests. For advertisers, sponsorship opportunities and creative integration go well beyond the banner and make marketing messages an uninterrupted part of the user experience. The company is based in Los Angeles with offices in New York, Scottsdale and Chicago. SheKnows is part of AtomicOnline ([www.atomiconline.com](http://www.atomiconline.com)), Evolve Media Corp.’s publishing unit.

### **For More Information:**

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