



SHEKNOWS OFFERS FESTIVE COOKING AND HOSTING TIPS WITH FABULOUS FOODS HOLIDAY ENTERTAINING

FabulousFoods Features Helpful Guide with an Assortment of Recipes for Various Degrees of Entertaining

Los Angeles, Calif. (November 21, 2011) – SheKnows.com, one of the fastest-growing online content and community global destinations for women and a division of Evolve Media Corp., announced today the launch of the Holiday Entertaining section of FabulousFoods.com (www.fabulousfoods.com), a SheKnows site dedicated to helping cooks make the most out of their time in the kitchen.

The festively made-over Entertaining section gives eager party-givers an easily-accessible road map to pick the perfect recipe to suit their next holiday gathering. From last-second party appetizers to a step-by-step guide to Christmas ham and all the trimmings, FabulousFoods guides viewers through an easy-to-follow grid based on course type and formality of the occasion. Each course is divided into starters and cocktails as well as main courses and desserts. Hungry viewers can first select what type of recipe they're looking for and choose to go up the scale from recipes for a low-key get-together all the way to recipes for more serious affairs.

If starting from square one, viewers can find recipes that are only appropriate for the type of party they wish to throw. If they're looking for a cocktail to serve low fuss party guests, they could try the best two-ingredient cocktails or select from a list of wines for every occasion. If there's a need to impress guests with something more than Christmas cookies, they can dazzle them with dessert recipes from around the world or get the facts on how to flambé desserts properly to avoid a kitchen faux pas.

"At FabulousFoods, we're sending a reassuring message to our community of readers: holiday entertaining doesn't have to be stressful," said Alison Bills, Managing Editor of SheKnows.com. "Our easy-to-follow entertaining chart helps hosts every step of the way, no matter how casual or elaborate their holiday functions may be. Whether its bartending basics or kid-friendly party ideas—FabulousFoods has it covered."

Other features include: Thanksgiving for eight or more, new holiday favorites to try, picture-perfect table setting ideas, 10 tips for a seamless holiday party, allergy-free party recipes, and etiquette rules that still apply.

To begin planning your best holiday event yet, visit <http://www.fabulousfoods.com/channels/entertaining>.

About SheKnows.com:

Getting to the heart of what it really means to be a woman, SheKnows (www.sheknows.com) attracts more than 55 million unique visitors (Google Analytics, April 2011). With editors dedicated to providing daily content for women seeking advice, information and a fresh, fun take on life, the site is among the most authoritative and comprehensive sources for women ages 18 to 54. SheKnows boasts a stimulating, well-rounded online experience enhanced with a vibrant message board community and captivating blogs in addition to free games.

As one of the fastest-growing destinations on the web, SheKnows is recognized among the top 3 properties for women. Recently honored by Forbes as one of the Top 100 Websites for Woman and one of the Top 10 Lifestyle Sites for women, SheKnows also received the 2010 OMMA Award for Web Excellence and has been named the No. 1 site for Family, Parenting and Women's Interests. For advertisers, sponsorship opportunities and creative integration go well beyond the banner and make marketing messages an uninterrupted part of the user experience. The company is based in Los Angeles with offices in New York, Scottsdale and Chicago. SheKnows is part of AtomicOnline (www.atomiconline.com), Evolve Media Corp.'s publishing unit.

For More Information:

Whitney Ashley
Senior Manager of Marketing Communications
(310) 449-1890 Ext. 8250
Whitney.Ashley@evolvemediacorp.com

Annie Carone
Public Relations Associate
(310) 449-1890 Ext. 8263
Annie.Carone@evolvemediacorp.com

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