

# *Cynopsis: DIGITAL*

10/11/11|

~ *WEBSITE OF THE DAY* ~

Women-centric site [SheKnows.com](http://SheKnows.com) is gaining speed and accolades. The site recently won an OMMA award for Web site excellence and it's also a top rated women's destination in views according to Comscore Video Metrix, SheKnows said. The next time you or the woman in your life is looking for advice, information or tips on anything from pets to beauty to shopping, SheKnows.com is worth a visit.