



For Immediate Release

5 tips for getting your teens a summer job

Phoenix, Arizona -- June 12th, 2009—*SheKnows* (www.sheknows.com), one of the fastest growing online destinations for women, recently reported on a study by *The Wall Street Journal* which stated that this summer's teen employment will match a 57-year low set in 2004 and 2005. How can teens beat the statistics and get a great summer job? SheKnows has the answers!

1. Network your neighborhood

Does Mr. Jones across the street hate mowing his lawn? Does Ms. Carter, two blocks over, with the recent hip replacement, need her dogs walked? And what about that cute little boy who needs a babysitter while mom gets stuff done around the house?

2. Get "free-played"

Can't find employment at a place you'd love to work? Offer to work for free. Ask if you can hang around and make yourself useful at a place where you'd eventually love to work. There's an excellent chance that your passion for being in that environment will then get you hired, especially if you do your best while "free-played."

3. List your top 10 talents

With someone who knows you well -- your mom or dad or best friends -- make a list of the things you are best at, and then determine how that could translate into a income-generating activities this summer.

4. Work from home

Take advantage of your time at home. Good ol' mom and dad might be willing to pay you to help them with their responsibilities, and it might be more fun than you think. (Gardening, organizing the garage or a closet, babysitting your sibling, etc.)

5. Work more than one job and find out what you love & hate

Who says you have to concentrate on only one job this summer? Don't be afraid to try your hand at a few different part-time jobs. There will be more openings for part-time opportunity and you'll have a great chance to discover things you like and dislike all in one summer.

For more visit: <http://www.sheknows.com/articles/8141.htm>

ABOUT SHEKNOWS:

Getting to the heart of what it really means to be a woman, SheKnows (www.sheknows.com) attracts more than 24 million unique visitors. With editors dedicated to providing daily content for women seeking advice, information and a fresh fun take on life, the site is the authoritative source for women ages 18 to 54. The SheKnows audience gains access to exclusive content on entertainment, parenting, health and wellness, money and career, dating, beauty and style and more, and are offered a stimulating, well-rounded online experience enhanced with a vibrant message board community, free games and activities, and captivating blogs.

As one of the fastest growing destinations on the web, SheKnows is consistently one of the top 10 properties for women, generating over 150 million page views each month. For advertisers, opportunities for sponsorship and creative integration go well beyond the banner and make marketing messages an uninterrupted part of the user experience. The company is based in Los Angeles with offices in New York, Scottsdale and Chicago. SheKnows is part of Atomic Online (www.atomiconline.com), a diversified online media company.

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