

SHEKNOWS[®]

THE #1 CHOICE FOR
WOMEN ONLINE

#1 IN WOMEN'S LIFESTYLE

SHEKNOWS.com[®]

8.7 Million

US Unique Visitors, 44 MM US Total Views

SHEKNOWS

35.8 MM

US Unique Visitors, 259 MM US Total Views

SHEKNOWS FAMILY

11.4

*MM Uniques
83 MM Total Views*

SHEKNOWS BEAUTY

5.1

*MM Uniques
25 MM Total Views*

SHEKNOWS FOOD

7.6

*MM Uniques
51 MM Total Views*

SHEKNOWS
ENTERTAINMENT

9.3

*MM Uniques
53 MM Total Views*