

## SheKnows.com/uk 2010 Editorial Calendar

	August	September	October	November	December
SEASONS	Summer	Autumn	Autumn	Autumn	Winter
<b>Entertainment</b>	<p><b>SheKnows Goes to the Shows [Emmy Awards/ British Academy TV awards / British Soaps Awards edition]:</b> See UK's best of the best in red carpet fashions, news, celebrities, awards and photos!</p>	<p><b>SheKnows Fall Entertainment Guide - Films, TV &amp; Music:</b> From the Emmys to the best films and shows of the season, SheKnows Entertainment has you covered.</p>	<p><b>Entertainment Sport Madness:</b> SheKnows covers UK's sports &amp; film festivals and reviews UK's top films, celebrities <b>PLUS:</b> SheKnows reveals the hottest athletes at the Commonwealth Games and more!</p>	<p><b>UK's Entertainment Coverage Sweeps:</b> Find out what to watch on TV this season as SheKnows reveals the best of British TV that you should be watching!</p>	<p><b>Best of UK's Entertainment 2010:</b> SheKnows Entertainment Editors reflect on the best in 2010: film, TV, music, celebrity gossip and our juiciest and most indulgent interviews!</p>
<b>Beauty</b>	<p><b>Hot, Hassel-free Hair:</b> SheKnows shows you how to simplify, style and select the best products for your face shape, lifestyle and budget.</p>	<p><b>SheKnows Flawless Fashion [Autumn Style Guide]:</b> Fall in love with Autumn fashion, romantic colors and trends and find the best deals on accessories this season.</p>	<p><b>What's Mum Wearing in Autumn?:</b> The latest in trend-setting fashion and style on mum-approved budgets. SheKnows covers the dos and don'ts in fashion as we take a look at the best everyday-wear for women.</p>	<p><b>Take a Dip in the Fountain of Youth:</b> Look beautiful at any age, with these makeup and style tips by age group, and spotlight on anti-aging.</p>	<p><b>SheKnows Flawless Fashion [Winter Style Guide]:</b> Latest UK trends, tips and tricks for rocking the winter look. Find out what you should be wearing and check our our favourite celebrity styles.</p>
<b>Love</b>	<p><b>De-Clutter Your Love Life:</b> SheKnows joins up with our relationship experts to get real about love. Learn how to let go of loves lost, get breakup tips, find out how to forgive, forget and move on.</p>	<p><b>Sexual Health (Even Your Most Embarrassing) Questions Answered:</b> Get answers to common sexual health questions, find out how to find the right doctor, and know when to seek medical help.</p>	<p><b>Splendidly Single:</b> Become a master of the single life: kissing, flirting, dating, strengthening friendships and pampering your totally awesome self.</p>	<p><b>Making Time for Each Other:</b> Grow closer to your partner with communication, special date night ideas, dealing with fights, rekindling the romance and meeting the relatives.</p>	<p><b>Looking at Your Love Life Under a Microscope:</b> Are you in the relationship you want? SheKnows helps you reflect on your love life 2010 to help set you (or keep you!) on the love train in 2011.</p>
<b>Parenting</b>	<p><b>New Mums:</b> We're all about pampering new mums and baby this month. Find a survival guide to the good, the bad &amp; the ugly, plus UK's best maternity fashions and baby necessities.</p>	<p><b>Manners &amp; Responsibilities:</b> Manners make a comeback and it's up to you to enforce. Learn how to teach your kids manners, life lessons and responsibility.</p>	<p><b>Promoting Literacy:</b> Prepare kids to read with our at-home reading activities and evaluation of different literacy programs. <b>PLUS:</b> Our editors reveal their favourite picks for best childrens' books this year.</p>	<p><b>Parenting Techniques:</b> SheKnows investigates the different parenting styles and techniques that modern British families use to raise their children.</p>	<p><b>Real Mum Journeys:</b> Realise that you're not alone as real mums answer questions about family frustrations, parental fears, difficult situations, and the joys of motherhood.</p>

<b>Living/Home</b>	<p><b>Home Remodeling &amp; DIY Projects:</b> Learn the costs and timelines of remodeling and decide if it's the right time for you and your home! <b>PLUS:</b> SheKnows shares our favourite DIY yourself projects - simple fixes that make a big improvement!</p>	<p><b>Back to School:</b> Get your guide to school shopping, school fashion, easy family dinners and ways to keep your family organised.</p>	<p><b>Perfectly Pampered Pets:</b> Keep them warm, happy and healthy this winter; SheKnows shows you how! Indulge your pets with the latest in pet fashions, passions and must-haves for your beloved pets.</p>	<p><b>Career Moms:</b> Our parenting and career experts share tips for moms re-entering the workforce, working from home and more. Plus - innovative ways to balance your schedule and soar in your career.</p>	<p><b>Holiday Decorating and Hosting:</b> Find out how and when to include the kids, ways to be the perfect hostess, plus quick cleaning tips to keep you sane during the holiday madness.</p>
<b>Food</b>	<p><b>Back to School Family Foods:</b> Teach the kids to make their own breakfasts and lunches, discover fun recipes for the little ones, and balance convenience and health with the best food products.</p>	<p><b>A Feast to Remember:</b> SheKnows reveals chefs' tips for unforgettable holiday meals, and fantastic harvest meal ideas.</p>	<p><b>Uncovering the Underappreciated Foods:</b> Discover cooking tips and recipes for Autumn produce and often overlooked seasonal foods.</p>	<p><b>Foods We Love:</b> SheKnows reveals our favourite traditional dishes as we take a look into cultural cuisine and recipes. Get delicious meal ideas from top chefs as they reveal their tricks of the trade.</p>	<p><b>Holiday Entertaining:</b> Browse hundreds of holiday recipes perfect for entertaining, meal-planning and saving time, plus get entertaining checklists and advice for the holiday hostess.</p>
<b>Health</b>	<p><b>Are You Taking Care of Y-O-U?:</b> SheKnows Health focuses on women of all ages... from getting the sleep you need to paying attention to your body and its warning signs.</p>	<p><b>Self Improvement in 30 Days...:</b> Get self improvement tips and month-long plans in health, fitness, self confidence, organisation, family structure.</p>	<p><b>Understanding &amp; Decoding Children's Behaviour:</b> SheKnows health experts share how to know when your child is ill and how to watch for warning signs in their behaviour. <b>PLUS:</b> Get tips on teaching kids health, diet and fitness habits.</p>	<p><b>Putting Fitness on Your List:</b> Find out what's on our Health Editor's fitness wish list with the latest in fitness gadgets, wear, books and more.</p>	<p><b>Beating the Bulge:</b> Learn how to stay healthy during the holidays, get the skinny on overeating and find emergency workouts to burn off holiday calories and bust holiday stress!</p>
<b>Special Holiday</b>	<p><i>Lammas Day / Yorkshire Day / Nothing Hill Carnival</i></p>	<p><i>First Day of Autumn / Harvest Festival</i></p>	<p><i>Halloween</i></p>	<p><i>Remembrance Sunday, Armistice Day, BBC Children In Need, St- Andrew's Day,</i></p>	<p><i>Christmas, Boxing Day, Hanakka, New Year's Eve</i></p>















