

SHEKNOWS FOOD 2012 EDITORIAL CALENDAR

Note: All content subject to change



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FOOD



HOLIDAYS



JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
 <p>Healthy family favorites If your goal is to get in shape this year, why not bring the whole family in on the fun of healthy eating? Try these simple, healthy makeovers to get everyone starting the year off right.</p>	 <p>Valentine's Day goodies Forego the store-bought treats in exchange for some Valentine's fun in the kitchen. BONUS: Cookies and treats that double as gifts!</p>	 <p>Meal ideas under \$20 What you cook up in the kitchen doesn't need to break the bank. Learn how to plan ahead, make a smarter grocery list and try our deliciously economical dinner recipes that feed the whole family.</p>	 <p>"Egg"cellent egg recipes Hop into spring with creative ways to cook up those colored eggs once the Easter fun is done. PLUS: Kid-friendly brunch recipes.</p>	 <p>Mother's Day You spend the whole year taking care of your brood -- let someone else take the reins this month! Explore different recipes kids can make themselves, giving you room for some much-needed "me time."</p>	 <p>No-bake basics With the heat turning up, it's time to turn down the oven. Plan a month's worth of meals that hardly touch the flames.</p>	 <p>National Ice Cream Month Whether you prefer rocky road, vanilla or mint chocolate chip, July is the hottest month of the year and the perfect time to celebrate all things ice cream.</p>	 <p>Back-to-school essentials While you're out buying pencils and calculators, stock up on simple ingredients that help make school night dinners quick and easy. PLUS: Healthy brown bag lunch swaps.</p>	 <p>Delicious breakfasts Even if you're usually rushing out the door, breakfast is no meal to skip. Try our energy-packed, quick and easy recipes the whole family can grab on the go.</p>	 <p>Perfect pumpkin Enjoy the many ways to prepare, decorate and just plain play with this favorite autumn fruit. PLUS: The spookiest Halloween treats.</p>	 <p>Quick and easy Thanksgiving Whether you're preparing dinner for two or 20, try these quick and easy recipes that cut down your time in the kitchen -- letting you spend more time with your loved ones.</p>	 <p>Leader of the leftovers Large holiday feasts can taste even better the next day -- with the right recipe. Try these simple tips and tricks to make your Christmas ham stay delicious days after the main event.</p>
 <p>Good-for-you gourmet Whether you've resolved to eat better this year or have just become a whiz in the kitchen, give these healthy gourmet recipes a try.</p>	 <p>The many sides of chocolate Whether it's dipped, coated or melted, few can resist the power of cacao. Single or hitched, everyone can use a chocolaty treat this Valentine's Day.</p>	 <p>Spaghetti squash Learn the basics of this healthy and yummy dish, including how to buy it, store it, cook it and serve it. PLUS: St. Patrick's Day favorites.</p>	 <p>How to throw a fabulous brunch Learn the entertaining basics and whip up some fancy brunch recipes using tried and true dishes mixed with sure-to-be new favorites.</p>	 <p>Cinco de Mayo Mexican dishes can go from typical to fabulous with just a few twists. Try these updated recipes to celebrate Cinco de Mayo.</p>	 <p>Peach favorites From peach cobbler to peach salad, this delicious summer fruit makes its recipe debut in the early summer months -- just in time to cool you off. PLUS: The best blueberry muffins you've ever tasted.</p>	 <p>Independence Day reboot Whether you want a low-fat grilling option or just want to update the typical hot dog, we've got all the recipes to turn your backyard barbecue into a healthy and unique celebration. PLUS: American food classics.</p>	 <p>Entertaining dos and don'ts Causes for celebration often happen outside the typical holiday schedule. Learn all the tricks of the entertaining trade to make sure your next birthday party, shower or cocktail hour is a fabulous occasion. PLUS: The best chili recipes.</p>	 <p>Local Food Month With the locavore movement in full swing, get to know your local ingredients and become the champion of your nearest farmers market.</p>	 <p>Chili recipes When the weather gets colder, that means it's time to break out the slow cooker and dazzle your taste buds with these hearty and delicious chili recipes. PLUS: Unique Halloween ideas for your Fright Night bash.</p>	 <p>Thanksgiving meal planning Thanksgiving menus can include a bit more detail than a typical weeknight dinner. Learn the basics of food prep and timing tips to make your family celebration delicious and stress-free.</p>	 <p>Fabulous holiday cocktails While ham and turkey get all the glory, it's the holiday cocktails that will keep your guests buzzing. Use tips from our professional mixologists to come up with your own signature drink.</p>
 <p>Healthy recipe makeovers Getting in shape for the New Year doesn't mean giving up your favorite meals. Give these recipe twists a try and discover how tasty healthy eating can be.</p>	 <p>Tasty game day foods Whether you're preparing a Valentine's treat for your sweetie or exercising your love of the game, these salty and sweet recipes will have hopeless romantics and football fans alike cheering for more.</p>	 <p>Luck of the Irish Luck isn't necessary if you're using the right recipes. Celebrate all things Irish from corned beef and Irish soda bread to shamrock shakes and Irish Car Bombs. PLUS: New twists on traditional favorites.</p>	 <p>Easter and Passover recipes Celebrate spring and prepare traditional religious fare with our time-honored Easter and Passover recipes. PLUS: New twists on traditional favorites.</p>	 <p>Made for moms Honor all moms this month by whipping up a favorite recipe for a mom in your life or trying something new to brighten her special day. If you're feeling crafty, show her your appreciation by making a number of personalized baked goods.</p>	 <p>Barbecue basics From grilling tips to the best barbecue sauce recipes, SheKnows shows you how to perfect backyard entertaining.</p>	 <p>Cheers to summer squash The hot days ahead mean an abundance of summer produce. Try some of our favorite zucchini recipes, including zucchini chocolate cake, zucchini fritters and baked zucchini.</p>	 <p>Crock Pot cooking Slow cookers are not only time savers -- they make some of the best comfort foods. This month, we serve up some fun, healthy and belly-warming recipes just in time for the busy back-to-school season.</p>	 <p>An apple crisp a day Since apples are ripe for the picking this month, grab as many as you can carry and discover new recipes that showcase this favorite fall treat.</p>	 <p>Pumpkinpalooza Let's face it -- everything's better with pumpkin. Prepare to be amazed at how many recipes can easily feature the Halloween treat.</p>	 <p>Filling up the table Turkey Day is just around the corner, so whether you're in charge of carving the bird or perfecting a side dish, SK recipes ensure your Thanksgiving feast will be one to remember.</p>	 <p>The best holiday cookies Break out your cookie sheets and celebrate the season with old and new cookie favorites that satisfy the young and young-at-heart alike.</p>
 <p>New Year's Day</p>	 <p>Valentine's Day, Heart Health</p>	 <p>St. Patrick's Day</p>	 <p>Easter, Passover, Earth Day</p>	 <p>Mother's Day, Memorial Day</p>	 <p>Father's Day</p>	 <p>4th of July</p>	 <p>Back to School</p>	 <p>Labor Day, Rosh Hashanah</p>	 <p>Halloween, Yom Kippur, Breast Cancer Awareness</p>	 <p>Thanksgiving, Vegan Month</p>	 <p>Christmas, Hanukkah, New Year's Eve</p>