

SHEKNOWS 2011 Editorial Calendar

Note: All content subject to change

Entertainment

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER

Beauty

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Love

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Parenting

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Home	 Home makeover: It's a new year! Start fresh with these New Year's resolutions for your home. PLUS: Tips on cleaning, organizing and décor.	 DIY FYI: Dive in to our simple DIY home improvement projects and learn how to boost your home's chi to make it more inviting.	 Get thee to the garden! Gardens have become quite the vogue home accessory since the green movement. This month is all about gardens from how-tos to problem solving.	 Spring décor: Update every room for spring/summer with these ideas, tips, tricks and cool products.	 In your own backyard: Get outdoors with our great backyard makeover tips and ideas, outdoor family activities, Memorial weekend ideas and more.	 Home safety: Is your home safe for you and the family? This month, we talk childproofing, surprising toxins, backyard safety for kids and more.	 All about home: Bring your attention home with renting vs. buying, tips for choosing the best realtor, ways to improve your home value and more.	 Remodeling 101: SheKnows helps you create a beautiful, brand new living space on a budget, with DIY tips, advice on choosing a contractor and special tricks to help improve your home's value.	 Fall decorating: Bring fall into your home with the latest in decorating with fall colors.	 Small luxuries: It's the little things that can make your house cozier and even more inviting. SheKnows shows you how to spot them.	 All about the energy: Your heating bill is starting to go up — we're helping you bring it down with special energy-saving tips and tricks. PLUS: Alternatives for heating, cooling and powering your home.	 Holiday decorating: Find out how/when to include the kids, plus quick cleaning tips to keep you sane during the holiday madness. PLUS: Our home accessories wish list.
Living	 Fresh start: Now is the time to cast off last year's mistakes and start anew. We'll help you get yourself back into gear with these financial, career and green living resolutions.	 The great escape: Cabin getaways, spa destinations, romantic getaways and affordable options for the fam! This month, it's all about travel.	 Get organized: With the spirit of spring cleaning comes a perfect opportunity to get organized — and we're not just talking manila folders and office supplies. We're going to help you organize everything in your life.	 It's easy being green: It's not just a bunch of hoopla. Going green can save you money and health problems down the line. This month, we're highlighting the best green products, appliances, furniture, cars and more.	 Hit the road: Get your guide to the best summer specials, family-friendly hotels and resorts, and find out which theme parks should be at the top of your list this year!	 The working girl: Whether you're a working mom or a post-grad trying to make ends meet, we'll help you put your career on the fast track with insider tips on resumes, interviews, getting a raise and more.	 Let's celebrate! Summer is full of celebrations, get-togethers and get-aways. This month, we're covering all the best products and must-knows about throwing a great party.	 Go-go gadgets: The world of smart phones, tablet PCs and apps is growing faster than we can keep up. This month, we're talking top cell phones, coolest computers, TVs and more.	 Furry friends: Whether you're looking for the perfect pet breed or wondering how to temper bad behavior, SheKnows is all about pets this month.	 Crafts, crafts, crafts: The weather's starting to cool off and the holidays are on their way. Brave the cooler temps by staying indoors and getting your craft on with these fun ideas.	 Holiday family travel: SheKnows shares some of our best holiday travel tips whether you're heading out solo or with the whole family in tow.	 Holiday money madness: 'Tis the season to be spending! SheKnows helps you keep your finances in order this holiday season.
Food	 Slow cooking: Slow cookers are not only time savers — they make some of the best winter comfort foods. This month, SK serves up some fun, healthy and belly-warming recipes.	 Super Bowl madness: SheKnows Food Editors give you fresh, innovative takes on traditional tailgating food that will have your sports fans screaming "Touch-down!"	 Easter & Passover recipes: No worries! SK has you covered with yummy recipe ideas and cool entertainment tips.	 International BBQ recipes: Time to get out 'n' grill! Instead of the traditional burgers and hotdogs, we're delving into barbecue traditions from around the world and how you can incorporate them into your own traditional recipes.	 Egg-ceptional egg and pasta salad recipes: This month we focus on recipes for the whole family and try our tips for cooking with the kids. PLUS: Mother's Day baking recipes especially for the kids!	 Sizzlin' summer cuisine: Try some of our favorite refreshing summer recipes straight from our Food Editors' kitchens.	 Summer sweet tooth: From the cool to the crumbly to the downright Cool-Whippy, we're just loving sweet summer desserts.	 Spicing things up: Add a little extra zest to your life with SK's guide to cooking with herbs and spices. Top it all off with our homemade salsa recipes. PLUS: SheKnows' Great American Chili Cookoff!	 Back to school time-saving recipes: Learn how to teach the kids to make their own breakfasts & lunches, discover fun recipes for the little ones, and find out how to balance convenience & health with the best food products.	 Halloween tricks 'n' treats: Halloween recipes and yummy treats for you and the kids to make. PLUS: Cooking with pumpkin!	 Pie, oh my!: Pie recipes galore and tips for the perfect pie crusts, plus Thanksgiving casseroles.	 Holiday entertaining: Try our holiday recipes perfect for entertaining, meal-planning ideas and timesavers, get entertaining checklists and advice for the hostess with the mostess!
Health	 Take control of your body: Is your body misbehaving? SheKnows is showing you how to master your weight goals and beat common illnesses with simple lifestyle changes.	 We heart the heart: Diet and exercise tricks for a healthy ticker; fitness tests, tools and apps; plus, the latest and greatest cardio workouts.	 Nourish and flourish: Spring clean your diet! This month is all about using a healthy diet to achieve your health goals. We're covering nutrition for moms, pregnancy, stress busting, healthy eyes, skin and more.	 SheKnows summer slim-down challenge: Get sizzlin' with our summer workouts, shape up quick tips and some of our very best low calorie recipes.	 Disease prevention and awareness: Our health experts investigate the nation's most common diseases — symptoms, proper treatment and prevention with diet, exercise and lifestyle changes.	 Women's health: Must-do tests and screenings, small things that reap big health benefits and tips from the docs on detection and prevention of common female health and hormonal problems.	 Diet-free dieting: SheKnows shows you easy ways to whittle your middle without depriving yourself and spending hours on the treadmill. It's all about being healthy and happy.	 Healthy, happy you at any age: Different age groups face different health concerns. SheKnows is showing you what to look out for, prevention tips and what to do when the warning signs start to show.	 Better your bite: Dental health tips for the whole family, plus safe ways to whiten and brighten your smile.	 Thinking pink - breast cancer awareness: SheKnows goes to the 3-Day Walk to share the experience and help spread awareness about breast cancer.	 Beating the bulge: Learn how to stay healthy during the holidays, get the skinny on overeating and find emergency workouts to burn off holiday calories and bust holiday stress!	 Putting fitness on your list: Find out what's on our Health Editor's fitness wish list with the latest in fitness gadgets, wear, books and more.

Holidays



JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
New Year's Day	Valentine's Day, Heart Health	St. Patrick's Day	Easter, Passover, Earth Day	Mother's Day, Memorial Day	Father's Day	4th of July	Back to School	Labor Day, Rosh Hashanah	Halloween, Yom Kippur, Breast Cancer Awareness	Thanksgiving, Vegan Month	Christmas, Hanukkah, New Year's Eve