SHEKNOWS 2011 Editorial Calendar

Note: All content subject to change

NOVEMBER

Entertainment



Red carpet watch

IANUARY



FEBRUARY



MARCH



APRIL







Red carpet watch



SEPTEMBER



OCTOBER





DECEMBER









The temps are ris-Ladies and gents, ing, which means rev your TiVos. Fire there is no shortage up the iTunes Reof hot messes on serve your movie the Sunset Strip this tix now. Because summer. SheKnows we're delivering this gives you your fix of season's hot list for the latest train movies, TV and wrecks and celebutards to hit Hollywood.

away, the stars wil play... in next to nothing. SheKnows is capturing the stars in all their bikini glory, from the washboard abs to the untarned flab. PLUS: Summer Blockbusters: She-Knows shares summer's hottest must-see blockbusters

When the frost goes Teen Choice Awards edition]: Who wore what? Who's dating whom? And how on Earth did she get away with that hairstyle? SheKnows has all the hot photos, news and award info, just for yous.

FEmmy Awards &

ment guide: Fall is when Hollywood brings out the big guns. This month, we're providing a little amuse bouche of TV's fall lineup, upcoming alhums and movie blockbusters to come.

the best in celebrity Halloween costumes awards and photos

Beauty



Get the top new

grances, products

and fashion trends

for the new year.

plus style tips, hot

hairstyles and more!

cosmetics, fra-

I ove is in the hair:

Whether or not you have a Valentine this month, you can still fall in love with your look, SheKnows delves into the hest cuts colors and styles for your face shape, skin color, body type, personality and more.



Going green: As the winter snow gives way to the green of spring, we're going to delve into the more natural beauty options out there, from organic to paraben-free. PLUS: Learn how to save money by making your favorite beauty products at home!



music.

Summer beauty and fashion We all have our skin guide: gripes, but the summer heat can really do a number on

Stay cool with the latest fashion and style trends, accessories, bargains and more from our Style Editors



411: us, which is the next best thing. SheKnows tells you how to steal the celebrity looks, from hairstyles to makeup to fashion you. must-haves for less



Should you get a boob job? We delve into the latest trends in plastic surgery to help you determine what is safe and affordable for



Fall in love with fall fashion, romantic colors and trends and find the best deals on accessories this season

Makeup how-tos: SheKnows talks to the experts and delivers step-by-step guides to getting sexy skin, eyes and

Sexy mamas: Your kids say "mom" — your style shouldn't. We're all about making moms feel beautiful from head to toe with fashion and makeup tips, plus ways to make your beauty routine fit your busy

schedule.











and fashion

Fashionistas beware:

It's time for spring

fashion and our edi-

tors are uncovering

the best deals, most

refreshing trends

and the colors that

you must work into

your wardrobe this

guide:

season.











ladies:



All you single know and love



Breakup/Divorce Your most embarrassing



Seduction primer: Foreplay is underrated. SheKnows is turning up the heat in your sex life with tips and tricks on how to flirt, kiss and caress your way to a hot sack











survive the LDR

and keep things hot.

Going the

distance:





Sex 101:

pants-off dance-off. We uncover all the hidden facts about sex, from untapped pleasure points to what's going on inside his head

bride: It's your day, and it better be flawless. We'll be your own personal wedding planner. We'll give you tips and tricks to help you plan your perfect day, plus save you some cash.

motherhood: We discuss the struggles of keeping both your kids and husband content, while offering up some helpful tips on keeping a halance

your complexion.

SheKnows shows

and protect, while

flare-ups at bay.

keeping those acne

you how to pamper

getaway.

ing you plan the perfect day, from the gifts to the date - or sexy

tween men and women are vast and frustrating.We explore the uncharted black hole that is the male brain to help you better understand everything!

We're not just going to help you find Mr. Right (or Mr. Right Now...), we're going to help you achieve that age-old prerequisite to happily ever after: getting to

yourself.

sexual health Qs answered. Get answers to common health questions, find out how to find the right doctor, and know when to seek medical help.

survival guide: Standing at ground zero of your relationship is no gal's cup of tea. This month, we hear other women's stories, plus help you move on and move up.

sesh

lovin': Between nagging inlaws and cheesy gifts, the holiday season can put some serious strain on your relationship. We'll help you survive the chaos with your marriage in one piece with these tips, tricks and personal stories







What are your resolutions for the new year? SheKnows helps you accomplish them with must-know tips on keeping your family organized, well-behaved and healthy.



swoon

Valentine's Day ain't what it used to be when you have kids. Explore why parents fight, what to do when you're too tired for sex, how to keep the spark alive and more.



Help your kids reconnect with nature by getting them into the fresh air. We deliver kidfriendly guides to gardening, outdoor activities, games, crafts and more.



ships

It's prom season. Get tips on the hottest prom fashions and trends, plus look at teens/tweens and those first relation-

budget.



Check out our fam-Summer's here! We ily-friendly travel have family-friendly ideas and summer activities for the enplanning tips on tire family, plus cool everything from ways to make Dad summer camp to feel special on Faplanning on a ther's Day.



High-tech fams: A look at social networking, online games for kids, online safety, cyber bullying and new high-tech gadgets that keep families

connected.

Back-to-school: toddler potty trained before preschool, easing backto-school fears and getting supplies on a

budget.



Ain't they grand?: Grandparents Day is Sept 22 so this month is all about granny and gramps!



Halloween fun: We serve up the tricks and treats with fun activities and crafts, plus how to create the perfect costume on a budget.



mom: We're all about raising your family on a budget. Experts and real moms share how they save money.

Year in review: We examine parenting hot topics of the year, celebrity parents, top kids movies and books and more

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Home



Home makeover:

It's a new year! Start fresh with these New Year's resolutions for your home PLUS: Tips on cleaning, organizing and décor.

DIY FYI:

provement projects chi to make it more

with these ideas

products

tins tricks and cool

APRIL



Home safety:



AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

Dive in to our simple DIY home imand learn how to boost your home's inviting.

Get thee to the garden!: Gardens have he-

MARCH

come quite the vogue home accessory since the green movement. This month is all about gardens from how tos to problem solving.

Spring décor: Update every room for spring/summer

Get outdoors with our great backyard makeover tips and ideas, outdoor family activities, Memorial weekend ideas and more.

In your own backvard:

MAY

Is your home safe for you and the family? This month. we talk childproofing, surprising toxins, backyard safety for kids and more.

Bring your attention home with renting vs. buying, tips for choosing the best realtor, ways to im-

All about home: prove your home on choosing a convalue and more. tractor and special tricks to help im-

Remodeling 101: SheKnows helps you create a beautiful, brand new living space on a budget. with DIY tips, advice

prove your home's



Small luxuries: It's the little things that can make your est in decorating house cozier and with fall colors even more inviting. SheKnows shows you how to spot



All about the energy:

Your heating bill is starting to go up we're helping you bring it down with special energy-saving tips and tricks. PLUS: Alternatives for heating, cooling and powering your home.



Holiday decorating:

Find out how/when to include the kids. plus quick cleaning tips to keep you sane during the holseanhem vehi PLUS: Our home accessories wish

Living



Fresh start:

Now is the time to cast off last year's mistakes and start anew. We'll help you get yourself back into gear with these financial, career and green living resolutions.

The great

escape: Cabin getaways, spa destinations, romantic getaways and affordable options for the fam! This month. it's all about travel.

Get organized: With the spirit of

spring cleaning comes a perfect opportunity to get organized --- and we're not just talking manila folders and office supplies. We're going to help you organize everything in your life.

It's easy being green:

It's not just a bunch of hoopla. Going green can save you money and health problems down the line. This month, we're highlighting the best green products, appliances, furniture, cars and more

Hit the road:

Get your guide to the best summer specials familyfriendly hotels and resorts, and find out which theme parks should be at the top of your list this year!

The working girl: Whether you're a

working mom or a post-grad trying to make ends meet, we'll help you put your career on the fast track with insider tips on resumes, interviews, getting a raise and more.

Let's celebrate!: Summer is full of celebrations, get-togethers and get-

aways. This month, we're covering all the best products and must-knows about throwing a great party.

Go-go gadgets: The world of smart phones, tablet PCs

looking for the perand apps is growing fect pet breed or faster than we can wondering how to keep up. This month, temper bad behavwe're talking top ior SheKnows is all cell phones, coolest about pets this computers, TVs and month.

Furry friends:

Whether you're

Crafts, crafts, crafts:

ideas.

The weather's starting to cool off and the holidays are on their way. Brave the cooler temps by staying indoors and getting your craft on with these fun

Holiday family

travel: SheKnows shares some of our best holiday travel tips whether you're heading out solo or with the whole family in tow.



Holiday money madness:

'Tis the season to be spending! She-Knows helps you keep your finances in order this holiday season

SHEKNOWS



Food



Slow cooking:

Slow cookers are not only time savers - they make some of the best winter comfort foods. This month, SK serves up some fun, healthy and belly-warming recipes.

Super Bowl madness:

SheKnows Food Editors give you fresh, innovative takes on traditional tailgating food that will have your sports fans screaming "Touchdown!"

Easter &

Passover recipes: Wondering what to cook for your spring celebration? No worries! SK has you covered with yummy recipe ideas and cool entertainment tips.

International **BBO** recipes:

Time to get out 'n' grill! Instead of the traditional burgers and hotdogs, we're delving into barbecue traditions from around the world and how you can incorporate them into your own traditional recipes.

Egg-ceptional egg and pasta

salad recipes: This month we focus on recipes for the whole family and try our tips for cooking with the kitchens. kids. PLUS: Mother's Day baking recipes especially for the

Sizzlin' summer summer recipes

cuisine: Try some of our favorite refreshing

straight from our Food Editors'

Summer sweet

tooth: From the cool to the crumbly to the downright Cool-Whippy, we're just loving sweet summer desserts.



more

Spicing things up: Add a little extra zest to your life with SK's guide to cooking with herbs and spices. Top it all off with our homemade salsa recipes.

PLUS: SheKnows'

Great American

Chili Cookoff!

Back to school time-saving recipes:

Learn how to teach the kids to make their own breakfasts & lunches, discover fun recipes for the little ones, and find out how to balance convenience & health with the best food products.



Halloween tricks 'n' treats: Halloween recipes and yummy treats for you and the kids to make. PLUS: Cooking with pumpkin!



casseroles.





timesavers, get entertaining checklists and advice for the hostess with the mostess!

Health



Is your body misbehaving? SheKnows is showing you how to master your weight goals and beat common illnesses with simple lifestyle changes.



We heart the heart: Diet and exercise tricks for a healthy

flourish: Spring clean your diet! This month is ticker; fitness tests, all about using a healthy diet to tools and apps; plus, achieve your health the latest and greatgoals. We're coverest cardio workouts. ing nutrition for moms, pregnancy, stress busting, healthy eyes, skin



Nourish and

and more.

SheKnows summer slimdown challenge: Get sizzling with our summer workouts, shape up quick tips and some of our very best low

calorie recipes.

Disease prevention and awareness: Our health experts investigate the nation's most common diseases symptoms, proper treatment and prevention with diet,

exercise and

lifestyle changes.



Must-do tests and screenings, small things that reap big health benefits and tips from the docs on detection and prevention of common female health and hormonal

problems.



SheKnows shows you easy ways to whittle your middle without depriving yourself and spending hours on the treadmill. It's all about being healthy and happy.



Healthy, happy you at any age: Different age groups face different health concerns. She-Knows is showing you what to look out for prevention tips and what to do when the warning

signs start to show.



Better your bite: Dental health tips for the whole family plus safe ways to whiten and brighter your smile.



awareness: SheKnows goes to the 3-Day Walk to share the experience and help spread awareness about breast cancer.



bulge: Learn how to stay healthy during the holidays, get the skinny on overeating and find emergency workouts to burn off holiday

calories and bust

holiday stress!

Putting fitness on your list: Find out what's on our Health Editor's fitness wish list with

the latest in fitness gadgets, wear, books and more.







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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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Holidays	10/18011			- Anna		FATHERS DAY				M. Co.	CAL	
Hondays	9 V 24			Market Market As and Address (1935)		Control of the second						
	New Year's Day	Valentine's Day, Heart	St. Patrick's Day	Easter, Passover,	Mother's Day, Memorial Day	Father's Day	4th of July	Back to School	Labor Day, Rosh	Halloween, Yom Kippur,	Thanksgiving, Vegan Month	Christmas, Hanukkah,
		Health		Earth Day					Hashanah	Breast Cancer Awareness		New Year's Eve