

SHEKNOWS 2011 Editorial Calendar

Note: All content subject to change

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Entertainment	 <p>Red carpet watch [SAG Awards edition]: Join us as we honor top actors in film and TV, coveting nominees, winners, best red carpet looks and more with photos galore.</p>	 <p>Red carpet watch [Oscars edition]: Get the hottest red carpet fashions, news, celebrities, awards and photos from the SheKnows Entertainment Editors.</p>	 <p>Spring entertainment guide: Get a preview of what's in store for you on TV, in theaters and on iTunes this spring.</p>	 <p>Season finale spoiler alerts: 'Tis the season for season finales, and the SheKnows moles are on the scene gathering all the hottest spoilers for your favorite TV shows.</p>	 <p>Summer entertainment guide: Ladies and gents, rev your TiVos. Fire up the iTunes. Reserve your movie fix now. Because we're delivering this season's hot list for movies, TV and music.</p>	 <p>Hollywood's hot messes: The temps are rising, which means there is no shortage of hot messes on the Sunset Strip this summer. SheKnows gives you your fix of the latest train wrecks and celebrities to hit Hollywood.</p>	 <p>Celeb beach bods: When the frost goes away, the stars will play... in next to nothing. SheKnows is capturing the stars in all their bikini glory, from the washboard abs to the untamed flab. PLUS: Summer Blockbusters: SheKnows shares summer's hottest must-see blockbusters.</p>	 <p>Red carpet watch [Emmy Awards & Teen Choice Awards edition]: Who wore what? Who's dating whom? And how on Earth did she get away with that hairstyle? SheKnows has all the hot photos, news and award info, just for you.</p>	 <p>Fall's entertainment guide: Fall is when Hollywood brings out the big guns. This month, we're providing a little amuse bouche of TV's fall lineup, upcoming albums and movie blockbusters to come.</p>	 <p>October screen fest: The hottest new horror films of 2011, the best in celebrity Halloween costumes and more!</p>	 <p>Red carpet watch [Golden Globe Awards & American Music Awards edition]: We troll the red carpet to deliver up-to-the-minute info on the hot dresses (and hot messes), news, awards and photos.</p>	 <p>2011 entertainment recap: We look back at the year's bounty of entertainment juice: the best movies, TV, makeup, breakups, red carpet looks, mug shots and celebtots.</p>
Beauty	 <p>New year, new you: Get the top new cosmetics, fragrances, products and fashion trends for the new year, plus style tips, hot hairstyles and more!</p>	 <p>Love is in the hair: Whether or not you have a Valentine this month, you can still fall in love with your look. SheKnows delves into the best cuts colors and the colors that you must work into your wardrobe this season.</p>	 <p>Spring beauty and fashion guide: Fashionistas beware: It's time for spring fashion and our editors are uncovering the best deals, most refreshing trends and the colors that you must work into your wardrobe this season.</p>	 <p>Going green: As the winter snow gives way to the green of spring, we're going to delve into the more natural beauty options out there, from organic to paraben-free. PLUS: Learn how to save money by making your favorite beauty products at home!</p>	 <p>Sexy summer skin: We all have our skin gripes, but the summer heat can really do a number on your complexion. SheKnows shows you how to pamper and protect, while keeping those acne flare-ups at bay.</p>	 <p>Summer beauty and fashion guide: Stay cool with the latest fashion and style trends, accessories, bargains and more from our Style Editors.</p>	 <p>Look like a celeb: Stars might have stylists but you have us, which is the next best thing. SheKnows tells you how to steal the celebrity looks, from hairstyles to makeup to fashion must-haves for less.</p>	 <p>Plastic surgery 411: Should you get a boob job? We delve into the latest trends in plastic surgery to help you determine what is safe and affordable for you.</p>	 <p>Fall beauty and style guide: Fall in love with fall fashion, romantic colors and trends and find the best deals on accessories this season.</p>	 <p>Makeup how-tos: SheKnows talks to the experts and delivers step-by-step guides to getting sexy skin, eyes and lips.</p>	 <p>Sexy mamas: Your kids say "mom" — your style shouldn't. We're all about making moms feel beautiful from head to toe with fashion and makeup tips, plus ways to make your beauty routine fit your busy schedule.</p>	 <p>Winter beauty and style guide: Trends, tips and tricks for rocking the winter look — SheKnows shares the latest styles and products that will keep you looking your best this season... and all within your budget!</p>
Love	 <p>Going the distance: Absence makes the heart grow fonder, right? Long-distance relationships can be at once invigorating and infuriating. This month, SK helps you survive the LDR and keep things hot.</p>	 <p>We heart romance: V-Day season is the perfect time to bring back what most relationships are starved for: that lovin' feeling. We're bringin' passion back, with creative date and gift ideas that will make him swoon.</p>	 <p>Sex 101: Making lurve is more than just a pants-off dance-off. We uncover all the hidden facts about sex, from untapped pleasure points to what's going on inside his head.</p>	 <p>Here comes the bride: It's your day, and it better be flawless. We'll be your own personal wedding planner. We'll give you tips and tricks to help you plan your perfect day, plus save you some cash.</p>	 <p>Marriage and motherhood: We discuss the struggles of keeping both your kids and husband content, while offering up some helpful tips on keeping a balance.</p>	 <p>Anniversary guide: Whether you've been dating for a year or married for 10, we're helping you plan the perfect day, from the gifts to the date — or sexy getaway.</p>	 <p>Mind of a man: The differences between men and women are vast — and frustrating. We explore the uncharted black hole that is the male brain to help you better understand everything!</p>	 <p>All you single ladies: We're not just going to help you find Mr. Right (or Mr. Right Now...), we're going to help you achieve that age-old prerequisite to happily ever after: getting to know and love yourself.</p>	 <p>Your most embarrassing sexual health Qs answered: Get answers to common health questions, find out how to find the right doctor, and know when to seek medical help.</p>	 <p>Breakup/Divorce survival guide: Standing at ground zero of your relationship is no gal's cup of tea. This month, we hear other women's stories, plus help you move on and move up.</p>	 <p>Seduction primer: Foreplay is underrated. SheKnows is turning up the heat in your sex life with tips and tricks on how to flirt, kiss and caress your way to a hot sack sesh.</p>	 <p>Christmas lovin': Between nagging in-laws and cheesy gifts, the holiday season can put some serious strain on your relationship. We'll help you survive the chaos with your marriage in one piece with these tips, tricks and personal stories.</p>
Parenting	 <p>2011 Mom challenge: What are your resolutions for the new year? SheKnows helps you accomplish them with must-know tips on keeping your family organized, well-behaved and healthy.</p>	 <p>Marriage after kids: Valentine's Day ain't what it used to be when you have kids. Explore why parents fight, what to do when you're too tired for sex, how to keep the spark alive and more.</p>	 <p>Get your spring on: Help your kids reconnect with nature by getting them into the fresh air. We deliver kid-friendly guides to gardening, outdoor activities, games, crafts and more.</p>	 <p>Prom night countdown: It's prom season. Get tips on the hottest prom fashions and trends, plus look at teens/tweens and those first relationships.</p>	 <p>School's out: Check out our family-friendly travel ideas and summer planning tips on everything from summer camp to planning on a budget.</p>	 <p>Just dads: Summer's here! We have family-friendly activities for the entire family, plus cool ways to make Dad feel special on Father's Day.</p>	 <p>High-tech fams: A look at social networking, online games for kids, on-line safety, cyber bullying and new high-tech gadgets that keep families connected.</p>	 <p>Back-to-school: Tips on getting your toddler potty trained before preschool, easing back-to-school fears and getting supplies on a budget.</p>	 <p>Ain't they grand?: Grandparents Day is Sept. 22, so this month is all about granny and gramps!</p>	 <p>Halloween fun: We serve up the tricks and treats with fun activities and crafts, plus how to create the perfect costume on a budget.</p>	 <p>The budget-savvy mom: We're all about raising your family on a budget. Experts and real moms share how they save money.</p>	 <p>Year in review: We examine parenting hot topics of the year, celebrity parents, top kids movies and books, and more.</p>

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Home	 Home makeover: It's a new year! Start fresh with these New Year's resolutions for your home. PLUS: Tips on cleaning, organizing and décor.	 DIY FYI: Dive in to our simple DIY home improvement projects and learn how to boost your home's chi to make it more inviting.	 Get thee to the garden! Gardens have become quite the vogue home accessory since the green movement. This month is all about gardens from how-tos to problem solving.	 Spring décor: Update every room for spring/summer with these ideas, tips, tricks and cool products.	 In your own backyard: Get outdoors with our great backyard makeover tips and ideas, outdoor family activities, Memorial weekend ideas and more.	 Home safety: Is your home safe for you and the family? This month, we talk childproofing, surprising toxins, backyard safety for kids and more.	 All about home: Bring your attention home with renting vs. buying, tips for choosing the best realtor, ways to improve your home value and more.	 Remodeling 101: SheKnows helps you create a beautiful, brand new living space on a budget, with DIY tips, advice on choosing a contractor and special tricks to help improve your home's value.	 Fall decorating: Bring fall into your home with the latest in decorating with fall colors.	 Small luxuries: It's the little things that can make your house cozier and even more inviting. SheKnows shows you how to spot them.	 All about the energy: Your heating bill is starting to go up — we're helping you bring it down with special energy-saving tips and tricks. PLUS: Alternatives for heating, cooling and powering your home.	 Holiday decorating: Find out how/when to include the kids, plus quick cleaning tips to keep you sane during the holiday madness. PLUS: Our home accessories wish list.
Living	 Fresh start: Now is the time to cast off last year's mistakes and start anew. We'll help you get yourself back into gear with these financial, career and green living resolutions.	 The great escape: Cabin getaways, spa destinations, romantic getaways and affordable options for the fam! This month, it's all about travel.	 Get organized: With the spirit of spring cleaning comes a perfect opportunity to get organized — and we're not just talking manila folders and office supplies. We're going to help you organize everything in your life.	 It's easy being green: It's not just a bunch of hoopla. Going green can save you money and health problems down the line. This month, we're highlighting the best green products, appliances, furniture, cars and more.	 Hit the road: Get your guide to the best summer specials, family-friendly hotels and resorts, and find out which theme parks should be at the top of your list this year!	 The working girl: Whether you're a working mom or a post-grad trying to make ends meet, we'll help you put your career on the fast track with insider tips on resumes, interviews, getting a raise and more.	 Let's celebrate! Summer is full of celebrations, get-togethers and get-aways. This month, we're covering all the best products and must-knows about throwing a great party.	 Go-go gadgets: The world of smart phones, tablet PCs and apps is growing faster than we can keep up. This month, we're talking top cell phones, coolest computers, TVs and more.	 Furry friends: Whether you're looking for the perfect pet breed or wondering how to temper bad behavior, SheKnows is all about pets this month.	 Crafts, crafts, crafts: The weather's starting to cool off and the holidays are on their way. Brave the cooler temps by staying indoors and getting your craft on with these fun ideas.	 Holiday family travel: SheKnows shares some of our best holiday travel tips whether you're heading out solo or with the whole family in tow.	 Holiday money madness: 'Tis the season to be spending! SheKnows helps you keep your finances in order this holiday season.
Food	 Slow cooking: Slow cookers are not only time savers — they make some of the best winter comfort foods. This month, SK serves up some fun, healthy and belly-warming recipes.	 Super Bowl madness: SheKnows Food Editors give you fresh, innovative takes on traditional tailgating food that will have your sports fans screaming "Touch-down!"	 Easter & Passover recipes: No worries! SK has you covered with yummy recipe ideas and cool entertainment tips.	 International BBQ recipes: Time to get out 'n' grill! Instead of the traditional burgers and hotdogs, we're delving into barbecue traditions from around the world and how you can incorporate them into your own traditional recipes.	 Egg-ceptional egg and pasta salad recipes: This month we focus on recipes for the whole family and try our tips for cooking with the kids. PLUS: Mother's Day baking recipes especially for the kids!	 Sizzlin' summer cuisine: Try some of our favorite refreshing summer recipes straight from our Food Editors' kitchens.	 Summer sweet tooth: From the cool to the crumbly to the downright Cool-Whippy, we're just loving sweet summer desserts.	 Spicing things up: Add a little extra zest to your life with SK's guide to cooking with herbs and spices. Top it all off with our homemade salsa recipes. PLUS: SheKnows' Great American Chili Cookoff!	 Back to school time-saving recipes: Learn how to teach the kids to make their own breakfasts & lunches, discover fun recipes for the little ones, and find out how to balance convenience & health with the best food products.	 Halloween tricks 'n' treats: Halloween recipes and yummy treats for you and the kids to make. PLUS: Cooking with pumpkin!	 Pie, oh my!: Pie recipes galore and tips for the perfect pie crusts, plus Thanksgiving casseroles.	 Holiday entertaining: Try our holiday recipes perfect for entertaining, meal-planning ideas and timesavers, get entertaining checklists and advice for the hostess with the mostess!
Health	 Take control of your body: Is your body misbehaving? SheKnows is showing you how to master your weight goals and beat common illnesses with simple lifestyle changes.	 We heart the heart: Diet and exercise tricks for a healthy ticker; fitness tests, tools and apps; plus, the latest and greatest cardio workouts.	 Nourish and flourish: Spring clean your diet! This month is all about using a healthy diet to achieve your health goals. We're covering nutrition for moms, pregnancy, stress busting, healthy eyes, skin and more.	 SheKnows summer slim-down challenge: Get sizzlin' with our summer workouts, shape up quick tips and some of our very best low calorie recipes.	 Disease prevention and awareness: Our health experts investigate the nation's most common diseases — symptoms, proper treatment and prevention with diet, exercise and lifestyle changes.	 Women's health: Must-do tests and screenings, small things that reap big health benefits and tips from the docs on detection and prevention of common female health and hormonal problems.	 Diet-free dieting: SheKnows shows you easy ways to whittle your middle without depriving yourself and spending hours on the treadmill. It's all about being healthy and happy.	 Healthy, happy you at any age: Different age groups face different health concerns. SheKnows is showing you what to look out for, prevention tips and what to do when the warning signs start to show.	 Better your bite: Dental health tips for the whole family, plus safe ways to whiten and brighten your smile.	 Thinking pink - breast cancer awareness: SheKnows goes to the 3-Day Walk to share the experience and help spread awareness about breast cancer.	 Beating the bulge: Learn how to stay healthy during the holidays, get the skinny on overeating and find emergency workouts to burn off holiday calories and bust holiday stress!	 Putting fitness on your list: Find out what's on our Health Editor's fitness wish list with the latest in fitness gadgets, wear, books and more.

Holidays



JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
New Year's Day	Valentine's Day, Heart Health	St. Patrick's Day	Easter, Passover, Earth Day	Mother's Day, Memorial Day	Father's Day	4th of July	Back to School	Labor Day, Rosh Hashanah	Halloween, Yom Kippur, Breast Cancer Awareness	Thanksgiving, Vegan Month	Christmas, Hanukkah, New Year's Eve