



# SHEKNOWS UK 2011 Editorial Calendar

Note: All content subject to change

## Entertainment

UK

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
											
<b>SheKnows goes to the shows [Golden Globe Awards edition]:</b> SheKnows Entertainment delivers UK's red carpet fashions, news, celebrities, awards and photos.	<b>SheKnows goes to the shows [Academy Awards edition]:</b> Get the hottest UK red carpet fashions, news, celebrities, awards and photos.	<b>UK's leading ladies:</b> SheKnows talks to the UK's leading women with exclusive interviews and up-close-and-personal profiles.	<b>Spring family film guide:</b> Gather the whole family for the release of our UK Spring Family Film Guide, with the latest movies that viewers of all ages will enjoy!	<b>SheKnows summer entertainment guide:</b> SheKnows Entertainment Editors have the scoop on the summer's hottest films, TV shows and music.	<b>Summer film extravaganza:</b> SheKnows Entertainment Editors share a June film preview, Summer family film guide and more!	<b>Summer blockbusters:</b> SheKnows shares summer's hottest must-see British blockbusters.	<b>SheKnows goes to the shows [Emmy Awards/British Academy TV awards / British Soaps Awards edition]:</b> See best of the best in UK red carpet fashions, news, celebrities, awards and photos!	<b>SheKnows fall entertainment guide - films, TV &amp; music:</b> From the Emmys to the best films and shows of the season, SheKnows Entertainment has you covered.	<b>Entertainment sport madness:</b> SheKnows covers UK sports & film festivals and reviews top films, celebrities. PLUS: SheKnows reveals the hottest athletes at the Commonwealth Games and more!	<b>UK's entertainment coverage sweeps:</b> Find out what to watch on TV this season as SheKnows reveals the best of British TV that you should be watching!	<b>Best of UK's entertainment 2010:</b> SheKnows Entertainment Editors reflect on the best in 2010: Film, TV, music, celebrity gossip and our juiciest and most indulgent interviews!

## Beauty

UK

											
<b>Simply YOU!</b> Simple and easy ways to help you show your real colours! All about looking gorgeous with easy, quick beauty tips PLUS: Keep your nails looking salon polished all year!	<b>Why I love my...:</b> Learn how to dress for your body type, accentuate your hottest features, go back to your natural hair colour and learn to love the way you look.	<b>SheKnows [Spring Style Guide]:</b> Fashionistas beware: It's time for spring fashion and we are uncovering UK's latest deals, refreshing trends and the colours that you must have this season.	<b>All about hair!</b> We're uncovering the best hair tips to help you get the look you want, whether you are looking to enhance your natural locks or change them up. PLUS: Hot, colourful rainbow shades!	<b>Prom night countdown:</b> Get the latest in prom fashions and hairstyles, accessories and trends, plus print off the checklist that will make the days leading up to prom a breeze!	<b>SheKnows flawless fashion [Summer Style Guide]:</b> Stay cool with the latest fashion and style trends, accessories, bargains and more from our Style Editors.	<b>Sexy summer skin:</b> Find out how to pamper and protect your skin during the summer months. SheKnows shows you how to tell those age spots and wrinkles to scam!	<b>Get the celebrity look:</b> Find out what's hot on Hollywood's sidewalks, and learn how to get the celebrity looks for less.	<b>SheKnows flawless fashion [Autumn Style Guide]:</b> Fall in love with Autumn fashion, romantic colours and trends and find the best deals on accessories this season.	<b>What's mom wearing in autumn?:</b> The latest in trend-setting fashion and style on mum-approved budgets. SheKnows covers the dos and don'ts in fashion as we take a look at day-wear.	<b>Take a dip in the fountain of youth:</b> Look beautiful at any age, with these makeup and style tips by age group, and spotlight on anti-aging.	<b>SheKnows flawless fashion [Winter Style Guide]:</b> Latest UK trends, tips, and tricks for rocking the winter look. Find out what you should be wearing and check out our favourite celebrity styles.

## Love

UK

											
<b>Get the love life you want:</b> Indulge in this series of how-to-style dating tips, sex tips, relationship and expert advice. PLUS: How to tell if your mate is a good snatcher in life and in bed!	<b>She loves love:</b> Whether it's doing something special with the one you love or embracing yourself and taking the time to do something special for YOU, SheKnows shows you how!	<b>Fresh start - overhaul your love life:</b> Learn how to meet The One, put your sex life on steroids, gain confidence and more. PLUS: Find out why you might be better off after the divorce.	<b>Marriage makeovers:</b> Find happiness all over again with these marriage tips and simple (and cheap!) ways to show you care.	<b>Summer love guide:</b> Summer lovin' is at its best with these tips on romantic getaways, dating dos and don'ts and more! PLUS: Marriage and Sex? SheKnows uncovers popular sex myths.	<b>Sex in the summer:</b> Heat things up with our tips for spicing up and revitalizing your sex life, marriage and relationship. PLUS: Suffering from low-libido? SheKnows offers advice and tips.	<b>Hooking up:</b> The rules, the risks and reasons we love it, learn from it, get burned by it and continue to do it. PLUS: We explore more in depth the world of online love.	<b>De-clutter your love life:</b> SheKnows joins up with our relationship experts to get real about love. Learn how to let go of loves lost, get breakup tips, find out how to forgive, forget and move on.	<b>Sexual health (Even Your Most Embarrassing) questions answered:</b> Get answers to common sexual health questions, find out how to find the right doctor, and know when to seek medical help.	<b>Splendidly single:</b> Become a master of the single life: kissing, flirting, dating, strengthening friendships, pampering your totally awesome self.	<b>Making time for each other:</b> Grow closer to your partner with communication, special date night ideas, dealing with fights, rekindling the romance, and meeting the relatives. (Serious business!)	<b>Looking at your love life under a microscope:</b> Are you in the relationship you want? SheKnows helps you reflect on your love life to help set you (or keep you!) on the love train in 2011.

## Parenting

UK

											
<b>UK's best parenting products:</b> Anything from strollers, to cribs to nappies. We will share it all to help you make the best informed decision.	<b>Pregnancy in 2011:</b> Our Parenting Experts share pregnancy and fertility tips, must-read advice on baby weight, and a special focus on new mums.	<b>All about baby:</b> Our Parenting Editors offer the best baby food recipes, top baby names, top registry items. PLUS: Is breast really best?	<b>The teen years:</b> Don't let your teen drive you bananas. Learn how to handle the ups and downs, and find out how to save your sanity while dealing with dating, PMS, grades, parties and beyond!	<b>Indulging mum:</b> Find Mother's Day ideas, gifts, travel tips, recipes, family activities, spa treatments and more for mum.	<b>Real mum journeys:</b> Realising you're not alone on this journey! SheKnows reviews common frustrations, parental fears, difficult situations, and the joys of motherhood.	<b>Technology and kids:</b> Learn what you need to know about computers and kids, texting and surprising trends with teens and technology.	<b>New mums:</b> We're all about pampering new mums and baby this month. Find a survival guide to the good, the bad and the ugly, plus the UK's best maternity fashions and baby necessities.	<b>Manners &amp; responsibilities:</b> Manners make a comeback and it's up to you to enforce. Learn how to teach your kids manners and responsibility. PLUS: All you need to welcome baby home.	<b>2011 SheKnows Parent's Choice Awards, winners revealed:</b> Readers Choice and Editor's Choice winners are revealed for best parenting products and services!	<b>Parenting techniques:</b> SheKnows investigates the different parenting styles and techniques that modern British families use to raise their children.	<b>Promoting literacy:</b> Prepare kids to read with our at-home reading activities and evaluation of different literacy programs.

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## Home

UK



JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Home sweet (Financially Secure) Home:</b> Find out how to stay on top of the housing market, decide whether to rent or buy, establish financial stability, and finally... stop being house poor!	<b>Get down &amp; dirty:</b> Dive in to our simple DIY home improvement projects and learn how to boost your home's chi to make it more inviting.	<b>Celebrating St. Patrick's Day!</b> SheKnows reviews the history behind this Irish Holiday and reviews various parades and festivals. PLUS: SheKnows reviews great British traditions.	<b>Spring cleaning time!</b> Get the quick, simple, solutions for de-cluttering and organizing your home. PLUS: Find out what to do with the items you plan to purge.	<b>In your own backyard:</b> Get outdoors with our great backyard makeover tips and ideas, outdoor family activities. PLUS: Outdoor Living: Take it outside with poolside fun and more.	<b>Home safety:</b> Could your family be in danger in your own home? SheKnows investigates various home safety measure and shows you how to protect your family.	<b>All about home:</b> Bring your attention home with renting vs. buying, home buying 101 and 10-minute home makeovers.	<b>Home remodeling &amp; DIY projects:</b> Learn the costs and timelines of remodeling and decide if it's the right time for you and your home! PLUS: SheKnows shares our favourite DIY yourself projects.	<b>Autumn decorating:</b> Bring Autumn into your home with the latest in decorating with fall colours.	<b>Kitchens &amp; baths:</b> Get your guide to simple solutions and décor ideas at SheKnows Home with the latest colour trends and more!	<b>What about the basement?!</b> SheKnows shows you how to easily grow the square footage of your house by renovating your basement! We'll offer advice on how to get started!	<b>Holiday decorating and hosting:</b> Find out how and when to include the kids, ways to be the perfect hostess, plus quick tips to keep you sane during the holiday madness.

## Living

UK



<b>Travel a winter wonderland:</b> Discover the UK's winter wonderlands with coverage of the world's best ski destinations, winter travel deals and more.	<b>Discover the can-do you:</b> Learn how to break down barriers, and get the confidence to ask for a raise, start a non-profit, and conquer your goals full-speed ahead.	<b>Money madness:</b> Learn to manage your money, get some of our best budgeting tips and planning advice, and put our debt busters into action.	<b>Quick &amp; easy living:</b> SheKnows offers quick tips to help you organize your life from cleaning to escaping for a weekend, it's all about enjoying YOUR life!!	<b>Hit the road: family vacations.</b> Your guide to the best British summer vacation, family-friendly hotels and resorts. PLUS: Find out which theme parks should top your list!	<b>Proper preparations [How-Tos]:</b> Learn how to be prepared for anything: lay-offs, divorce, floods, behavioral issues and rebelling teens.	<b>The incredible, adventurous you:</b> Get out of your comfort zone with our adventure travel ideas and ways to take risks in your career now!	<b>Green is the colour!</b> Learn the simplest and cheapest ways to turn your home into an eco-friendly sanctuary. PLUS: All about composting!	<b>Back to school:</b> Get your guide to school shopping, school fashion, easy family dinners and ways to keep your family organized.	<b>Perfectly pampered pets:</b> Keep them warm, happy and healthy this coming winter; We show you how! Indulge your pets with the latest in pet fashions and must-haves.	<b>Career moms:</b> Our parenting and career experts share tips for mums re-entering the workforce. PLUS: Innovative ways to balance your busy schedule.	<b>Holiday living:</b> Be the perfect hostess. Sheknows shows you how to be the best without driving yourself crazy. PLUS: Curb the holiday spending madness.

## Food

UK



<b>Establishing healthy habits:</b> Start the year right with healthy eating habits - from choosing healthful foods and brushing up on portion control, to passing on the knowledge to your kids.	<b>Home comforts:</b> The greatest comfort food recipes that will make you want to stay in! PLUS: Heart-healthy foods: Shining the spotlight on healthy fats and fiber-rich foods.	<b>Gaga for gadgets:</b> Food Editors share the scoop on the latest kitchen gadgets and appliances that will save you time and simplify your cooking experience. PLUS: Best pizza recipes!	<b>Your kitchen goes organic:</b> Get an organic emphasis on food with eco-friendly cooking tips, seasonal local produce tips and recipes, ideas on how-to teach your kids about eating green.	<b>Kids in the kitchen:</b> Focus on recipes for the whole family and try our tips for cooking with the kids. PLUS: Mum's Day baking recipes perfect for the kids!	<b>No-Cook recipes to beat the heat:</b> SheKnows shares refreshing food safety tips, summer potluck recipes, drinks to rehydrate and nourish the kids. PLUS: Tips for cooking over a campfire.	<b>AI Fresco entertaining:</b> We head outdoors with the best barbecue recipes, plus seasonal summer produce, inventive desserts and more! BONUS: We interview a wine connoisseur.	<b>Sunday brunches:</b> This month is all about quiche and brunch favourites! PLUS: Going back to basics: How to regain your kitchen (and your counter space...!)	<b>Soup's on!</b> Sheknows shares incredible recipes to keep you warm all for the cooler months. PLUS: SheKnows reveals fantastic harvest meal ideas.	<b>Uncovering the underappreciated foods:</b> Discover cooking tips and recipes for Autumn produce and often overlooked seasonal foods.	<b>Foods we love:</b> We reveal our favourite traditional dishes as we take a look into cultural cuisine and recipes. Get delicious meal ideas from top chefs as they share their tricks of the trade.	<b>Holiday entertaining:</b> Browse hundreds of holiday recipes perfect for entertaining, meal-planning and saving time. PLUS: get entertaining checklists and advice for the holiday hostess.

## Health

UK



<b>Health fabulously fit &amp; trim:</b> Are you sabotaging your diet? We share new weight loss and fitness plans, diets for 2011 and the secret to simplifying your nutrition plan so that you can stay on track!	<b>Are you sad?:</b> SheKnows reviews this prominent UK condition and other common winter illnesses. PLUS: heart health - know how to protect yourself.	<b>Busy gal's get-fit guide:</b> Save time with our latest morning exercises, find out which foods to avoid, debunk popular fitness myths and find out how best to bounce back after baby.	<b>Swimsuit season - Are you ready?:</b> Get sizzling with our summer workouts, shape-up quick tips and some of our very best low-calorie recipes.	<b>Keeping kids healthy:</b> SheKnows health experts investigate the UK's top doctors, children's hospitals and give you the info you need to know when your child gets sick - whether it's the cold or cancer.	<b>Sexual health:</b> We review the latest research and show you why you should protect yourself and get checked annually. PLUS: UK's healthiest cities: Find out who they are.	<b>Diet disasters:</b> Revisit the diets that work, try our health tips, get back on track and do some taste testing with foods that promote health.	<b>Are you taking care of Y-O-U?:</b> SheKnows Health focuses on women of all ages... from getting the sleep you need to paying attention to your body and its warning signs.	<b>Breathing for life!</b> SheKnows reviews symptoms of asthma and how it's affecting you and your family. PLUS: The many faces of "stroke".	<b>Understanding &amp; decoding kids' behavior:</b> Health experts share how to know when your child is ill and how to watch for warning signs in their behavior.	<b>Putting fitness on your list:</b> Find out what's on our Health Editor's fitness wish list with the latest in fitness gadgets, wear, books and more.	<b>Beating the bulge:</b> Learn how to stay healthy during the holidays, get the skinny on overeating and find emergency workouts to burn off holiday calories and bust holiday stress!

## ALSO: Holidays

JANUARY  
New Year's Day

FEBRUARY  
Valentine's Day

MARCH  
St. Patrick's Day

APRIL  
Easter

MAY  
Mother's Day

JUNE  
Father's Day,  
Queen's Birthday

JULY  
Summer

AUGUST  
Lammas Day,  
Yorkshire Day,  
Nothing Hill Carnival

SEPTEMBER  
First Day of  
Autumn,  
Harvest Festival

OCTOBER  
Halloween

NOVEMBER  
Remembrance  
Sunday, Armistice  
Day, BBC Children  
In Need, St-Andrew's Day,

DECEMBER  
Christmas,  
Boxing Day,  
Hanakka, New  
Year's Eve