# SHEKNOWS FOOD 2011 Editorial Calendar

Note: All content subject to change





**FEBRUARY** 

with the class (or

both?) we have fun,

easy recipes they'll

all fall in love with.

Romance on a

Looking for the per-

fect recipe to whip

up your Valentine?

We have tons of

ideas to suit his

disiac foods to

tastes, plus aphro-

boost your mojo

before bedtime.

plate:

#### **MARCH**

**APRIL** 

### MAY

JUNE

## JULY

### **AUGUST**

#### **SEPTEMBER**

whip out the

casseroles to

and money.

warm their bellies

and save you time

## **OCTOBER**

#### **NOVEMBER**

# **DECEMBER**



their young food

shhh, they're also

sensibilities and

nutritious

IANUARY



Easter treats

and eggcellent

Hop into spring

sweet treats you

and the kids can

also have some

creative ways to

fun is done

make together. We

cook up those col-

ored eggs once the

with these fun

egg recipes:

Salads for kids: Wait, what? Is it possible to get kids to eat their greens without smothering them in chicken fingers and French

fries? Yes. With these

recipes, you can.



recipes and cool

treats that positively

scream "summer's

almost here!"

Summer pie-pa-looza: Cobblers, grunts, summer and pies, oh my! This month, we are all about stuffing summer fruits into flaky, buttery crusts and serving 'em up to hungry BBQ guests.

No-cook meals to beat the heat: Who wants to add more heat to the sweltering summer? Scrap the

food crafts for

kids.

blast: Quickie breakfasts, brown-bag lunches and weeknight dindins.We've got you covered with stove altogether recipes and ideas with these tasty the kids will love. uncooked options. PLUS: Fun summer



Back-to-school

Fall in love with Halloween fall casseroles: The nights are growing longer, the air is getting cooler.Time to

treats: It's scary how much fun the kids Move over, turkey. will have making This month, we're these Halloween taking your typical Turkey Day sides recipes and treats. ing them some oomph the whole



family will be rav-

Cookies, cookies and more cookies: Baking cookies with Ma will be one of their strongest holiday and sweets and givmemories. We're serving up recipes worthy of passing on to their own ing and craving for. kids!







Comfort foods, like mashed potatoes, mac and cheese and meatloaf are the perfect go-to dishes for winter. This month, we're serving them up with a healthy twist.



Fabulous Easter: Ham it up with these incredible ham recipes, plus Passover and Easter recipes for entertaining.



Perfect pasta: We're wishing on a starch this April, with these delicious pasta dishes. casseroles and sauces that will have you twirling, swirling and slurping your way to a fabulous dinner



Gourmet pie in Cool as a cucumber: the sky: Summer pies, plus how to make the perfect, flaky pie crust



You're such a fruit: We're digging into Cobblers are only foods that cool the beginning of what you off, from salads you can do with the and cucumber mobounty of summer fruit.We're tossing jitos to gazpachos and ice cream them into salads. desserts.Yum! desserts and even savory meat dishes to add a light, tangy

twist.



Sergeant peppers: Pick a pepper and stuff it! Poblanos, bells, Anaheim; this is where all those delicious peppers come to get stuffed with the cheesiest. meatiest, yummiest, heartiest (and crabbiest?) fillings around.



Apple of my pie: Apples are in season, so we're tossing them into cleverly designed recipes this month, from sweet to savory. And no, it's not just apple pie



Spooky spoonfuls: The spookiest, tastiest Halloween treats right at your fingertips. Plus, things you've never thought to do with pumpkin: Pasta, tacos and more.



holiday: and recipes for the The best internaperfect, yet not-sotional holiday traditional Thanksrecipes and why giving bird. they're special. PLUS: New twists PLUS: Holiday bakon traditional ing recipes and tips Turkey Day fare.





**Holidays** 

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Crock pot cooking: Slow cookers are not only time savers — they make some of the best winter comfort foods. This month, SK serves up some fun, healthy and belly-warming



down!"

Super Bowl Faster & madness: Passover recipes: SheKnows Food Ed-Wondering what to itors give you fresh, cook for your innovative takes on spring celebration? traditional tailgating No worries! SK has food that will have you covered with your sports fans yummy recipe ideas screaming "Touchand cool entertainment tips.



International **BBO** recipes: Time to get out 'n' grill! Instead of the traditional burgers and hotdogs, we're delving into barbecue traditions from around the world and how you can incorporate them into your own traditional recipes.



egg and pasta salad recipes: This month we focus on recipes for the whole family and try our tips for cooking with the kids. PLUS: Mother's Day baking recipes especially for the kids!



Sizzlin' summer cuisine: Try some of our favorite refreshing summer recipes straight from our Food Editors' kitchens.



Spicing things up: Summer sweet Add a little extra tooth: From the cool to zest to your life the crumbly to the with SK's guide to downright Coolcooking with herbs Whippy, we're just and spices. Top it all loving sweet sumoff with our homemer desserts. made salsa recipes. PLUS: SheKnows'



Back to school time-saving recines: Learn how to teach the kids to make their own breakfasts & lunches, Discover fun recipes for the little ones, and find out how to balance convenience & health with the best food

products



Halloween tricks 'n' treats: Halloween recipes and yummy treats for you and the kids to make, PLUS: Cooking with pumpkin!



Pie, oh my!: Holiday entertaining: Pie recipes galore and tips for the Try our holiday perfect pie crusts, recipes perfect for plus Thanksgiving entertaining, mealplanning ideas and casseroles timesavers, get en-



recipes.











4th of July



Great American

Chili Cookoff!











tertaining checklists

and advice for the

hostess with the

mostess!

Valentine's Day, Heart Health

St. Patrick's Day

Easter. Passover, Earth Day Mother's Day, **Memorial Day** 

Father's Day

Back to **School** 

Labor Day, Rosh Hashanah

Halloween, Yom Kippur, **Breast Cancer Awareness** 

Thanksgiving, Vegan Month

**Christmas** Hanukkah, New Year's Eve