SHEKNOWS ENTERTAINMENT 2011 Editorial Calendar

IUNE

Note: All content subject to change

NOVEMBER

awards and photos.

Entertainment



IANUARY

Red carpet watch [Oscars edition]: Get the hottest red carnet fashions news, celebrities, awards and photos from the SheKnows Entertainment Editors.

FEBRUARY

Spring entertainment guide: Get a preview of what's in store for you on TV, in theaters and on iTunes this spring.

MARCH

Season finale spoiler alerts: 'Tis the season for season finales, and the SheKnows moles are on the scene gathering all the hottest spoilers for your favorite TV shows.

APRIL

Summer entertainment guide: Ladies and gents, rev your TiVos. Fire up the iTunes. Reserve your movie tix now. Because we're delivering this season's hot list for movies.TV and

music.

MAY

Hollywood's hot messes: The temps are rising, which means there is no shortage of hot messes on the Sunset Strip this summer. SheKnows gives you your fix of the latest train wrecks and celebutards to hit Hollywood.

Celeb beach hods: When the frost goes away, the stars will play... in next to nothing. SheKnows is capturing the stars in all their bikini glory, from the washboard abs to flab. PLUS: Summer Blockbusters: She-Knows shares summer's hottest must-see blockbusters.

IULY

Red carpet watch Fmmv Awards & Teen Choice Awards edition 1: Who wore what? Who's dating whom? And how on Earth did she get away with that hairstyle? SheKnows has all the hot photos, news and award info. just for yous.

AUGUST

blockbusters to come

Fall's entertain-October ment guide: screamfest: Fall is when Holly-The hottest new wood brings out the horror films of 2011. big guns. This month, the best in celebrity we're providing a little Halloween costumes amuse bouche of TV's and more! fall lineup, upcoming albums and movie

OCTOBER

SEPTEMBER

Red carpet watch [Golden Globe Awards & American Music Awards edition1: We troll the red carpet to deliver you up-to-theminute info on the hot dresses (and hot messes), news

Entertainment recap 2011: We look back at the year's bounty of entertainment juice: the best movies,TV, makeups, breakups, red carpet looks, mug shots and celebutots.

DECEMBER



The Bachelor, Super Nanny, Wife Swap, Extreme Home Makeover, Find My Familym, American Idol (2-3), Kitchen Nightmares, Launch My Line, Real Housewives. Tabatha's Salon Takeover, Ghost Hunters, Kate Plus 8 The Next Food Network Star, The Worst Cooks of America, Paranormal State, Project

The Bachelor, Super Nanny, Wife Swap, Extreme Home Makeover, American Idol (2-3), Kitchen Nightmares, Biggest Loser, Celebrity Apprentice, Survivor, Amazing Race, America's Next Top Model, Launch My Line, Real Housewives Kate Plus 8 The Next Food Network Star. The Worst Cooks of America, Paranormal State, Project Runway and more!

The Bachelor, Super Super Nanny, Wife Nanny, Wife Swap, Ex-Swap, Extreme Home Makeover, Dancing treme Home Makeover, Dancing With The Stars (2), With The Stars (2), American Idol (2-3), American Idol (2-3), Kitchen Nightmares, Secret Millionaire, Biggest Loser, Kitchen Nightmares, Celebrity Apprentice, Biggest Loser, The Marriage Ref, Sur-Celebrity Apprentice, vivor, Amazing Race, The Marriage Ref, Sur-America's Next Top vivor, Amazing Race, Model, Launch My America's Next Ton Line Real Housewives Model Real House-The Locator, Adoption wives Tabatha's Salon Diaries, Dance Your Takeover: The Locator: Ass Off Ghost Adoption Diaries, The Locator, Adoption Diaries, Dance Your Ass

Super Nanny, Wife lor, The Bachelorette, Dancing With The Stars (2), Biggest Loser, Celebrity Ap-Race.The Fashion Show, Shear Genius, Real Housewives, Kathy Griffin: My Life on the D-List, Dance Your Ass Off. Tori & Dean: Home Sweet Hollywood, Dance Your Ass Off, Tori & Dean: Home Sweet Hollywood

Swap, Extreme Home Makeover. The Bacheprentice, The Marriage Ref, Survivor, Amazing

The Bachlor:The Rachlorette, True Beauty, Dancing With The Stars (2), Hell's Kitchen, So You Think You Can Dance (2-3), America's Got Talent (2-3), Last Comic Standing, Losing It With Jillian, Big Brother (3).Top Chef Masters. The Fashion Show, Shear Genius, Real Housewives, Kathy Griffin: My Life on the D-List.Tori & Dean: Home Sweet Hollywood

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Dating In the Dark, Shark Tank True Beauty, The Bachelor Pad. Hell's Kitchen, So. You Think You Can Dance (2-3), Master Chef, America's Got Talent (2-3), Last Comic Standing, Losing It With Jillian, Big Brother (3), Top Chef Masters, The Fashion Show, Flipping Out, Real Housewives, Hair Battle Spectacular, Ghost Hunters, Proiect Runway and more!

Dancing With the Stars (2), Shark Tank, The Bachelor Pad Secret Millionaire, Hell's Kitchen, Master Chef, America's Got Talent (2-3), Biggest Loser, The Apprentice, Who Do You Think You Are?, Big Brother (3), Survivor, Amazing Race. Undercover Boss. America's NextTop Model, Flipping Out, Top Chef, Real Housewives, Top Chef: Just Desserts, Kate Plus 8, The Next Food Network Star, Project

Runway

Dancing With the Stars (2), Shark Tank, The Bachelor Pad. Secret Millionaire, Biggest Loser, The Apprentice, Who Do You Think You Are?, Survivor, Amazing Race, Undercover Boss, America's Next Top Model, Flipping Out, Million Dollar Listing, Top Chef, Real Housewives, Top Chef: Just Desserts, The Locator, Kate Plus 8.The Next Food Network Star, Project Runway and more!

Dancing With the Stars (2), The Bachelor Pad Secret Millionaire Biggest Loser, The Apprentice, Who Do You Think You Are?, Survivor, Amazing Race, Undercover Boss, America's NextTop Model, Million Dollar Listing, Top Chef, Real Housewives, Top Chef Just Desserts The Locator, Adoption Diaries, Ghost Hunters, Kate Plus 8 The Next Food Network Star

Biggest Loser; The Apprentice, Survivor, Amazing Race, Undercover Boss, Million Dollar Listing, Top Chef, Real Housewives, Top Chef: Just Desserts, Ghost Hunters, Kate Plus 8, Paranormal State





news!

Golden Globe Awards, 60th Annual DGA Awards, 4th Annual Soap Cruise. Soap Fans cruise with 20 soap stars from Miami to Mexico & back. PLUS: Daily updates, interviews and latebreaking soaps

Writers Guild Awards, The 42nd NAACP Awards. Daily updates, interviews, late-breaking PLUS: Daily updates, interviews and latebreaking soaps

ABC Salutes Broadway Cares/ Equity Fights AIDS with reports and interviews. Samantha's Friends Charity Fundraiser, Covering Younger Actor Awards PLUS: Daily updates, interviews and late-

breaking soaps

news!

Off, Ghost Hunters,

Kate Plus 8, and many more!

> Gala. Red carpet/interview coverage of 32nd Annual Young Artist Awards, 14th Annual PRISM Awards. PLUS: Daily updates, interviews and latebreaking soaps news!

Annual Touched by

a STAR Charity

21st Annual GLAAD Media Awards, Annual Soapfest Charity Weekend. Red carpet coverage and interviews. PLUS: Daily updates, interviews and latebreaking soaps news!

Annual Kassie De-Paiva Fan Club Breakfast, Annua Daytime Creative Arts & Entertainment Awards & Daytime Emmy Predictions from fans, writers & actors; Soaps.com's Annua Sudzies event, **Emmy Nominee** parties, Annual Daytime Emmy Awards. PLUS: Daily updates, interviews and latebreaking soaps news!

Kate Linder Y&R Breast Cancer Foundation Tea in Vancouver PLUS: Daily updates and interviews with your favorite soaps stars, late breaking news and more!

Daily updates, interviews and latebreaking soaps news!

Red carpet interviews for Broadway Cares Equity Fights Aids Flea Market PLUS: Daily updates interviews and latebreaking soaps news!

Annual Evening With The Stars, POZ Los Angeles Aids Walk Event The Official One Life To Live Fan Club Party, Daytime Stars & Strikes. PLUS: Daily updates interviews and latebreaking soaps

news!

Day Of Days Fan Event coverage and interviews with the actors PLUS: Daily updates interviews and latebreaking soaps news!

Christmas-themed interviews with actors including photos from their holidays or child-PLUS: Daily updates, interviews and latebreaking soaps news!

ENTERTAINMENT 2011 Editorial Calendar

APRIL

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Sap Opera Fan.com

Golden Globe Awards, 60th Annual DGA Awards, 4th Annual Soap Cruise. PLUS: Daily updates, interviews and latebreaking soaps news!

IANUARY

Writers Guild Awards and The 42nd st NAACP Awards. PLUS: Daily updates. interviews and latebreaking soaps news!

FEBRUARY

Samantha's Friends Charity Fundraiser. Younger Actor Awards. PLUS: Daily updates, interviews and latebreaking soaps news!

MARCH

Annual Touched by a STAR Charity Gala. 32nd Annual Young Artist Awards, 14th Annual PRISM Awards. PLUS: Daily updates, interviews and latebreaking soaps news!

21st Annual GLAAD Media Awards, Annual Soapfest Charity Weekend. PLUS: Daily updates, interviews and latebreaking soaps news!

MAY

Annual Kassie De-Paiva Fan Club Breakfast, Red Carpet Coverage/Interviews, backstage blogs etc. for Annual Daytime Creative Arts & Entertainment Awards & Daytime Emmy predications, Soaps.com's Annual Sudzies event, **Emmy Nominee** parties, Annual Daytime Emmy Awards. PLUS: Daily updates, interviews and latebreaking soaps news!

JUNE

Kate Linder Y&R Breast Cancer Foundation Tea PLUS: Daily updates, interviews and latebreaking soaps news!

IULY

Daily updates and interviews with your favorite soaps stars, late breaking news and more!

AUGUST

Daily updates and interviews with your favorite soaps stars, late breaking news and more!

SEPTEMBER

Daily updates and interviews with your favorite soaps stars, late breaking news and more!

OCTOBER

Day Of Days Fan Event coverage and interviews with the actors. Posting daily updates, interviews, late-breaking news.

NOVEMBER

Christmas-themed interviews with actors including photos from their holidays or child-PLUS: Daily updates, interviews and latebreaking soaps news!

DECEMBER

CelebSalon













A year's worth of coverage from CelebSalon:

CelebSalon combs through the hottest and latest celebrity hairstyles, with up-to-the-minute coverage on colors, styles and cut trends from the red carpet and beyond.

A year's worth of coverage from Celebrity Photos blog:

Snap! Our photo bloggers are constantly on the scene, grabbing pics from the paparrazzi's cams and delivering them to straight to you. Whether it's Britney on a coffee run with the kids or Lindsay stumbling out of a night club, we'll be there -- and you'll be the first to see! A year's worth of coverage from our Celebrity Pregnancy:

From the first bump alert to the final contraction, we're following the breaking bump trends from the most gorgeous -- and stylish -celebrity moms.

A year's worth of coverage from SheKnows TV's Daily Dish:

We all know the cliché: "You learn something new every day." Well that's especially true when you're plugged into The Daily Dish. From secrets to removing stubborn stains to nabbing Jessica Simpson's new hairdo, we're serving up answers to your burning questions. Cliche? We think not.

A year's worth of coverage from SheKnows TV's The Buzz

What if you could get a whole week's worth of entertainment news in two minutes? Enter The Buzz. It's like a drive-thru window for celeb gossip -- with a lot less grease. Tune in each week to get your quick fix of Hollywood's latest