

SHEKNOWS BEAUTY 2011 Editorial Calendar

Note: All content subject to change

SHEKNOWS Beauty



SHEKNOWS Love



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JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
 <p>New Year, New You: Get the top new cosmetics, fragrances, products and fashion trends for the new year, plus style tips, hot hairstyles and more!</p>	 <p>Love is in the hair: Whether or not you have a Valentine this month, you can still fall in love with your look. We delve into the best cuts colors and styles for your face shape, skin color, body type, personality and more.</p>	 <p>Spring beauty and fashion guide: Fashionistas beware: it's time for spring fashion and our editors are uncovering the best deals, most refreshing trends and the colors that you must work into your wardrobe this season.</p>	 <p>Going green: As the winter snow gives way to the green of spring, we're going to delve into the more natural beauty options out there, from organic to paraben-free.</p>	 <p>Sexy summer skin: We all have our skin gripes, but the summer heat can really do a number on your complexion. We'll show you how to pamper and protect, while keeping those acne flare-ups at bay.</p>	 <p>Summer beauty and fashion guide: Stay cool with the latest fashion and style trends, accessories, bargains and more from our Style Editors.</p>	 <p>Look like a celeb: Stars might have stylists but you have us, which is the next best thing. SheKnows tells you how to steal the celebrity looks, from hairstyles to makeup to fashion must-haves for less.</p>	 <p>Plastic surgery 411: Should you get a boob job? We delve into the latest trends in plastic surgery to help you determine what is safe and affordable for you.</p>	 <p>Fall beauty and style guide: Fall in love with fall fashion, romantic colors and trends and find the best deals on accessories this season.</p>	 <p>Makeup how-tos: SheKnows talks to the experts and delivers step-by-step guides to getting sexy skin, eyes and lips.</p>	 <p>Sexy mamas: We're all about making moms feel beautiful from head-to-toe with fashion and makeup tips, plus ways to streamline your beauty routine to fit your busy schedule.</p>	 <p>Winter beauty and style guide: Trends, tips, and tricks for rocking the winter look – We shares the latest styles and products that will keep you looking your best this season... and all within your budget!</p>
 <p>Going the distance: Absence makes the heart grow fonder, right? Long-distance relationships can at once invigorating and infuriating. This month, SK helps you survive the LDR and keep things hot.</p>	 <p>We heart romance: V-Day season is the perfect time to bring back what most relationships are starved for: that romantic feeling. We're bringin' passion back, with creative date and gift ideas that will make him swoon.</p>	 <p>Sex 101: Making lurve is more than just a pants-off dance-off. We uncover all the hidden facts about sex, from untapped pleasure points to what's going on inside his head.</p>	 <p>Here comes the bride: It's your day, and it better be flawless. We'll be your own personal wedding planner. We'll give you tips and tricks to help you plan your perfect day, plus save you cash.</p>	 <p>Marriage and motherhood: We discuss the struggles of keeping both your kids and husband content, while offering up some helpful tips on keeping a balance.</p>	 <p>Anniversary guide: Whether you've been dating for a year or married for 10, we're helping you plan the perfect day, from the gifts to the date -- or sexy get-away.</p>	 <p>Mind of a man: The differences between men and women are vast -- and frustrating. We explore the uncharted black hole that is the male brain to help you better understand everything!"</p>	 <p>All You single ladies: We're not just going to help you find Mr Right (or Mr. Right Now...). We're going to help you achieve that age-old prerequisite to happily ever after: getting to know and love yourself.</p>	 <p>Your most embarrassing sexual health Qs: Get answers to common health questions, find out how to find the right doctor, and know when to seek medical help.</p>	 <p>Breakup/Divorce survival guide: Picking up the pieces from a broken relationship is no gal's cup of tea. We hear other women's stories, plus help you move on and move up.</p>	 <p>Seduction primer: Foreplay is underrated. Sheknows is turning up the heat in your sex life with tips and tricks on how to flirt, kiss and caress your way to a hot sack sesh.</p>	 <p>Christmas lovin': Between nagging in-laws and cheesy gifts, the holiday season can put some serious strain on your relationship. We'll help you survive the chaos with your marriage in one piece with these tips, tricks and personal stories.</p>
 <p>2011 style forecast: The new year is looking sunny, with a chance of fierce. Time to reinvent yourself from head to toe with our guide to 2011 fashion trends.</p>	 <p>Fashion week 2011: We're sending our LY fashion moles to NYC to lap up the couture-laden scene, from the hot runway looks to celeb sightings.</p>	 <p>Spring style edition: LY delves into spring's burning trends, from shoes and accessories to style and makeup colors.</p>	 <p>All about lips: Get a perfectly kissable out with our tips on lip care and treatment, makeup how-tos, cosmetic enhancement options, product features and more.</p>	 <p>Gorgeous on the go: Look lovely, even when you're in a rush, with tips on fashion, makeup, shoes and accessories, perfectly tailored for the girl on the go.</p>	 <p>Summer style edition: It's hot outside. Time to heat up your look with the sexiest styles in fashion, makeup, skin care and more.</p>	 <p>Beach beauty: We're making a splash with all the hottest bathing suits, cover ups, hairstyles, product recs and more.</p>	 <p>Eye on you: Eye care and treatment, makeup how-tos, cosmetic enhancement options, product features and more.</p>	 <p>Fall style edition: What's hot this fall? LY Beauty and Fashion and editors are scouring the runways to find the hottest trends.</p>	 <p>Welcome to the LY salon: This month, we're all about hair -- from tips on how to find the right stylist and choosing the right hairstyle to proper salon etiquette and how to ensure you get exactly what you want.</p>	 <p>Holiday beauty & fashion: All the hottest holiday styles in fashion, makeup, skin care and more.</p>	 <p>Winter beauty & fashion: From combating chapped, wintery skin to the latest snowbunny styles, we're covering winter's coolest trends.</p>
 <p>LY love astrologer: We're gazing into our crystal ball and helping you improve your love fortune this year. That's right, single ladies, we're talking to you.</p>	 <p>Valentine's Day edition: Trade in your V-card (uh-hem, that is, Valentine's Day card) for something a little less traditional this year. We have some sweet date and gift ideas that will make him swoon.</p>	 <p>BFF survival guide: Every woman needs a panel of soul sisters. This month, it's all about girlfriends, from how to find them to how to cope with frenemies.</p>	 <p>Getting married: It's your day, and it better be flawless. This month, let LY be your own personal wedding planner. We'll give you tips and tricks to help you plan your perfect day, plus save you some cash.</p>	 <p>Everyday romance: Finding someone to spend the rest of your life with is half the battle. The other half is constantly kindling that flame. This month, we explore everyday ways to keep the passion alive.</p>	 <p>Romantic vacation guide: We're finding the best romantic vacay destinations for couples, ferreting out where to stay, what to do, where to eat and which hotels offer special romance packages. Score!</p>	 <p>The sex files: Whether your sack sessions are luke-warm, red hot or nonexistent, we're getting between the sheets with you and heating things up.</p>	 <p>Makin' it last: Learn how to grow your relationship on a solid foundation. Find advice for restoring your connection when you feel out of sync.</p>	 <p>Sexy, seductive you: Foreplay is so underrated. We're bringing back the art of seduction with tips on flirting and getting a man's attention to kittenish techniques that will get his heart racing.</p>	 <p>Loving you single: You've heard all your girlfriends say it: "No one will love you until you love yourself." We have all you need this month, from dating tips to career advice to help you boost your confidence and LOVE being single.</p>	 <p>Communication tips: In case you haven't noticed, dudes aren't always apt at expressing their feelings. This month, we bridge the gender gap and decode common male- and female-ese.</p>	 <p>Breakup survival: Letting go of someone who once consumed your thoughts is kryptonite for your self-esteem. This month, we explore when to hang on and when to cut him loose and commence the recovery process.</p>

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Hairstyle Lounge



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Hair how-tos: We're showing you how to get the hairstyles you love from the runway, the red carpet and even the girl next door! From dramatic updos to simple, everyday hair, we're showing you how to take your hair from blah to beautiful in no time.				Hair 911: Frizzy or flat, wavy or wild, we've got the solution for your hair emergency. Use our weather tool to find over 60 styles for your specific hair type and the weather conditions outdoors, or check our Hair 911 series to find fast fixes for funky hair.			Style secrets: From quick wash-and-go styles to the best styling tools for your hair type -- and budget! -- we're giving you all the style secrets you need to get haute hair in a hot minute.				

CelebSalon



CelebSalon combs through the latest and hottest celebrity hairstyles, with up-to-the-minute coverage on color, style and cut trends from the red carpet and beyond.

Holidays



New Year's Day	Valentine's Day, Heart Health	St. Patrick's Day	Easter, Passover, Earth Day	Mother's Day, Memorial Day	Father's Day	4th of July	Back to School	Labor Day, Rosh Hashanah	Halloween, Yom Kippur, Breast Cancer Awareness	Thanksgiving, Vegan Month	Christmas, Hanukkah, New Year's Eve