

EDITORIAL CALENDAR

At a glance... **2013**

Issue Date	Feature
JANUARY	NEW YEAR, NEW YOU
FEBRUARY	LOVE YOUR LIFE
MARCH	SPRING FEVER
APRIL	AGING GRACEFULLY
MAY	DO-IT-YOURSELF
JUNE	MAD FOR MEN
JULY	ENDLESS SUMMER
AUGUST	SAFETY SENSE
SEPTEMBER	BACK TO SCHOOL
OCTOBER	FRESH FOR FALL
NOVEMBER	DE-STRESS AND DECOMPRESS
DECEMBER	HELLO, HOLIDAYS!





SK JANUARY

NEW YEAR, NEW YOU

Reinvent yourself! SheKnows offers up achievable resolutions and solutions for the everyday woman.

- **Entertainment:** Celebrity-inspired resolutions
- **Beauty:** Makeup and skin care resolutions
- **Love:** Make 2013 a lucky love year
- **Parenting:** Hottest toys for 2013; family resolutions
- **Home:** Home makeovers
- **Living:** Smart money and career resolutions
- **Food:** Break out of the fast-food rut
- **Health:** Health resolutions you'll stick with
- **Holidays:** New Year's Day





SK FEBRUARY



LOVE YOUR LIFE

Fall in love! SheKnows gives women a reason to celebrate and honour all the loves in your life.

- **Entertainment:** Celebrity hookup horoscope
- **Beauty:** Romantic hairstyles and beauty trends
- **Love:** Embrace your love life
- **Parenting:** Speak your child's love language
- **Home:** Decorate with texture
- **Living:** Most romantic getaway destinations
- **Food:** Cold weather favourites
- **Health:** Have a healthy sex life
- **Holidays:** Valentine's Day



Note: All content subject to change



SK MARCH



SPRING FEVER

Emerge from winter and check out SheKnows' guide to the latest spring runway trends, fresh seasonal recipes and top spring holiday ideas.

- **Entertainment:** UK's most stylish celebs
- **Beauty:** Spring style report
- **Love:** Cleaning up your love life
- **Parenting:** Spring family fun
- **Home:** Cleaning product reviews
- **Living:** Pets primer
- **Food:** Spring stews showcase
- **Health:** Weight loss special
- **Holidays:** : Mothering Sunday, St. Patrick's Day, Easter





 APRIL



AGING GRACEFULLY

Whether you're in your 20s, 30s, 40s or more, SheKnows how to celebrate every milestone and ensure healthy aging.

- **Entertainment:** Age-defying celebrities
- **Beauty:** Age-proof your makeup and skin
- **Love:** Dating through the decades
- **Parenting:** Conception after 35
- **Home:** How to distress furniture
- **Living:** Retirement planning tips
- **Food:** Today's take on retro meals
- **Health:** Anti-aging fitness routines



Note: All content subject to change



DO-IT-YOURSELF

SheKnows wants you to take charge and start crossing things off your to-do list, from home projects to starting a family and planning a career change.

- **Entertainment:** Child stars: Where are they now?
- **Beauty:** DIY scrubs and suds
- **Love:** Making the first move
- **Parenting:** Solo parenting tips
- **Home:** Girls' Guide to Remodelling
- **Living:** Get organised
- **Food:** Cancer-fighting foods
- **Health:** Get your body baby-ready
- **Holidays:** May Day, Bank Holiday





SK JUNE

MAD FOR MEN

In honour of all the men in our lives, SheKnows is counting down reasons we love the brothers, fathers, lovers and BFFs in our lives.

- **Entertainment:** Hottest men on TV
- **Beauty:** Splurge or save guide to makeup
- **Love:** Spot a great catch
- **Parenting:** Tough love
- **Home:** Create a man cave
- **Living:** Make your way in the workplace
- **Food:** Best brews and bites for Father's Day
- **Health:** Not your dad's diseases anymore
- **Holidays:** Father's Day



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SK JULY

ENDLESS SUMMER



Get ready for summer with SheKnows' tips for ending the school year strong, planning vacations and getting your skin and body ready for the sunshine.

- **Entertainment:** Sexy celebs of summer
- **Beauty:** Updating summer's standard hairstyles
- **Love:** Heat things up between the sheets
- **Parenting:** Study tips for anxious students
- **Home:** Garden decorating
- **Living:** Top destinations for summer
- **Food:** Savour seasonal ingredients
- **Health:** 60-day swimsuit countdown



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 **AUGUST**



SAFETY SENSE

Check your safety common sense with SheKnows' safety check up, covering everything from home safety and baby-proofing to seasonal safety, travel tips and smart summer entertaining.

- **Entertainment:** Sexy stars of summer
- **Beauty:** Test your sunscreen smarts
- **Love:** Date night safety
- **Parenting:** Baby-proofing/kids' first aid tips
- **Home:** Discover common home hazards
- **Living:** Safe solo travel
- **Food:** Outdoor entertaining primer
- **Health:** Summer workout safety
- **Holidays:** Summer Bank Holiday



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SK SEPTEMBER

BACK-TO-SCHOOL

The kids are headed back to school for another year of learning and growing, and SheKnows is celebrating your newfound freedom with some much-needed me time!

- **Entertainment:** Smartest celebs
- **Beauty:** Schoolmarm-inspired looks
- **Love:** Test your love IQ
- **Parenting:** Back-to-school shopping guide
- **Home:** Create a home study space
- **Living:** Complete guide to Back-to-School, including study tips, mom advice, shopping for supplies, school fashion dos and don'ts
- **Food:** Fresh takes on school lunches
- **Health:** Tone throughout the day



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SK OCTOBER



FRESH FOR FALL

Cooler days, longer nights and the opportunity to break out our tights once again! SheKnows is celebrating fall with fresh recipes and layered looks.

- **Entertainment:** UK's fresh faces report
- **Beauty:** Fall style report
- **Love:** Feel free to fall in love
- **Parenting:** Fall family fun
- **Home:** Fresh fall décor trends
- **Living:** Haunted celebrations
- **Food:** Fresh for fall menu guides
- **Health:** Test your women's health IQ
- **Holidays:** Halloween



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SK NOVEMBER

DE-STRESS & DECOMPRESS

It's that hectic time between holidays and SheKnows is showing you how to focus on Y-O-U with stress-busting tips, pampering pointers and organisation advice.

- **Entertainment:** Best films for a girls' night
- **Beauty:** Stress-proof your skin
- **Love:** Be a better partner
- **Parenting:** Raising grateful children
- **Home:** New homebuyer's guide
- **Living:** Battle finance fears
- **Food:** Stress-free menu planning
- **Health:** Stress-busting tips, moves and mantras
- **Holidays:** Bonfire Night





 **DECEMBER**



HELLO HOLIDAYS!

Here are SheKnows' favourite ways to celebrate the season and all you've done throughout the year.

- **Entertainment:** Gifts for the celebrity stalker
- **Beauty:** Holiday party hair and makeup
- **Love:** Find love during the holidays
- **Parenting:** The ultimate toy gift guide
- **Home:** Simple, seasonal crafts
- **Living:** Hottest holiday destinations
- **Food:** Recipes fit for a crowd
- **Health:** Real women share diet tips
- **Holidays:** Christmas, Boxing Day, New Year's Eve



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