

# Editorial Calendar **2013**

<i>Issue Date</i>	<i>Feature</i>
JANUARY	<b>NEW YEAR, NEW YOU</b>
FEBRUARY	<b>LOVING LIFE AT HOME</b>
MARCH	<b>SPRING FLING</b>
APRIL	<b>GOING GREEN</b>
MAY	<b>CELEBRATE MOM</b>
JUNE	<b>DADS AND GRADS</b>
JULY	<b>EXPLORE OUTDOORS</b>
AUGUST	<b>BEAT THE HEAT</b>
SEPTEMBER	<b>FALLING INTO FALL</b>
OCTOBER	<b>AMAZING AUTUMN</b>
NOVEMBER	<b>GIVING THANKS</b>
DECEMBER	<b>HOLIDAY CELEBRATIONS</b>

**Note:** All content subject to change



JANUARY  
New Year,

*New You*



Start the year off fresh by giving your life a mini-makeover. From reorganizing your home to living a healthier lifestyle, we'll help motivate you along the way.



FEBRUARY

Loving Life

*at Home*



Cozy up to winter life indoors and make your home more inviting. See our tips for snuggling up with your sweetie on Valentine's Day.



MARCH

# Spring *Fling*



Now's the time to get your spring cleaning on. We'll share tips for cutting out the clutter and refreshing your home inside and out.



APRIL

# Going Green



We're celebrating green awareness by sharing eco-friendly home products and tips for living a greener lifestyle. We'll also show you how to green up your backyard by planting a spring garden. **Plus:** Tips for throwing a fabulous Easter soiree.





MAY

# Celebrate *Mom*



We'll share ideas for honoring Mom this month. From hosting a Mother's Day brunch to gift ideas she'll love, we'll help you celebrate Mom in style.



JUNE



# Dads and *Grads*



Throw Dad a backyard BBQ bash for Father's Day. We'll also share celebration tips and gift ideas for the grads in your life.



JULY

# Explore *Outdoors*



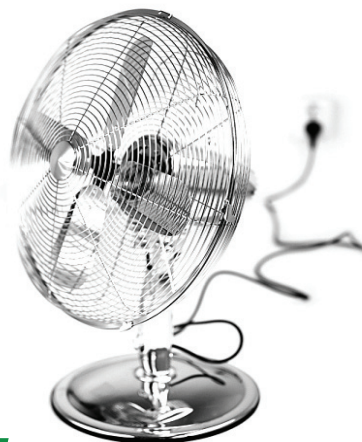
Get outside and enjoy the beautiful summer weather. Give your backyard a mini-makeover and invite your friends over for some al fresco entertaining under the stars.





AUGUST

# Beat the Heat



With temperatures scorching, now's the time to tackle those indoor organizing projects and get ready for the school year. We'll share must-have products for end-of-summer fun.



SEPTEMBER

Falling into *Fall*



Let the beautiful fall colors inspire you to decorate indoors. Pull out the pumpkins and give your home some seasonal flair. Don't miss the trends to try this season.





OCTOBER

# Amazing *Autumn*



From the best places to see the fall leaves change to throwing a spooktacular Halloween bash, get ideas for celebrating autumn.





NOVEMBER

Giving *Thanks*



Let the season for holiday entertaining begin!  
Get the house ready for a parade of guests and  
treat your family to a memorable Thanksgiving.



DECEMBER

Holiday

*Celebrations*



Whether your family has been naughty or nice, we have gifts ideas for everyone on your shopping list. We'll help you celebrate the season with holiday decorating ideas, crafts for the kids, and tips for organizing a fabulous party.



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<i>Issue Date</i>	<i>Feature</i>
JANUARY	<b>MEATLESS MEALS</b>
FEBRUARY	<b>AMOROUS APHRODISIACS</b>
MARCH	<b>HOT OFF THE PRESS: MELTY SANDWICHES</b>
APRIL	<b>OF THE GARDEN VARIETY</b>
MAY	<b>A WORLD OF GOOD CUISINE</b>
JUNE	<b>WINE DOWN</b>
JULY	<b>STAR SPANGLED PLANNER</b>
AUGUST	<b>NO-COOK CUISINE</b>
SEPTEMBER	<b>FOOTBALL FARE FACE-OFF</b>
OCTOBER	<b>SLOW AND STEADY WINS THE RACE</b>
NOVEMBER	<b>GO COLD TURKEY</b>
DECEMBER	<b>FROM SCRATCH</b>

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JANUARY

# Meatless *Meals*



January is all about weight loss resolutions. Slim down by cutting out high-calorie meats and upping your fruits and veggies. We'll offer an abundance of vegetarian-friendly dishes to get you on your way.





# FEBRUARY Amorous

# *Aphrodisiacs*



Get steamy with these sexy spreads and entertaining tips for hosting romantic date nights at home.





MARCH

Hot Off the Press:

# *Melty sandwiches*



Subs, hoagies, panini, grilled cheese, burgers, po' boys, sloppy Joes and cheese steaks, to name a few! You won't know which melty sandwich to warm up to.





APRIL

Of the Garden

# *Variety*



Use your spring garden's bounty and farmer's market wealth to create fresh and light dishes all season long.



MAY

A World of

*Good Cuisine*



From a Mexican fiesta to an Italian feast, Spanish tapas to Asian fare, we're bringing iconic dishes from across the world straight to your plate.



JUNE

# Wine *Down*



From the best summer sips to wine cocktails and dazzling dishes made with vino, wine is the spirit of summer.



JULY

# Star-Spangled

# Planner



The weather is hot, and the grill is ablaze. Get your Independence Day on with all-American recipes and outdoor party menus and checklists.



AUGUST

No-cook

*Cuisine*



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If you can't stand the heat, stop cooking!  
We're dishing up plenty of no-cook meals  
to keep you full and cool all month long.



SEPTEMBER

**Football**

*Fare Face-off*



Are you ready for some football? You'll score big with tailgating treats, party foods and Game Day viewing ideas.



OCTOBER

**Slow and Steady**

*Wins the Race*



When the temperature drops, comfort foods are on the rise. Let your slow cooker do all the work with these warming and familiar eats.





NOVEMBER

Go Cold

# Turkey



What are you going to do with mounds of leftover Thanksgiving turkey? Put it to good use with these soups, sandwiches, casseroles, pastas, omelets and more.



DECEMBER

From

# Scratch



Cookies, gravies, stuffing, pies... you can take short-cuts any other day of the year, but for Christmas, wow your guests with made-from-scratch recipes.

