2015 #FEMVERTISING AWARDS

Email for Finalists to Send

**Subject: Vote for our [Campaign Name] today for the 2015 #Femvertising Awards!**

Hi [Name] – We need your vote! [Campaign Name] is a finalist for the [SheKnows Media](file:///C:\Users\Jennifer.Ottum\Desktop\JO\BlogHer%202015\Femvertising%20Awards\Finalist%20Assets\Email\corporate.sheknows.com) 2015 **#Femvertising Awards**, which honor brands that are challenging gender stereotypes and beauty standards through pro-female ads that target women and girls.

Our campaign is one of three finalists selected by judges from Huffington Post, Adweek, Forbes, Clinton Foundation and The Representation Project for the [Category Name] category. To win, we need as many votes for our campaign as possible. Anyone and everyone can vote once per day – so please go to [femvertisingawards.com](http://femvertisingawards.com/) today to cast your vote for [Campaign Name] and to check out some other really inspiring ads across all four categories that include Social Impact, Inspiring, Next Generation and Humor.

**The voting is open until 11:59 p.m. Eastern on June 19**, and then winners will be revealed on July 17 at the [#BlogHer15: Experts Among Us](file:///C:\Users\Jennifer.Ottum\Desktop\JO\BlogHer%202015\Femvertising%20Awards\Finalist%20Assets\Email\corporate.sheknows.com\blogher15) event in New York City.

Learn more about the #Femvertising Awards [here](http://femvertisingawards.com/). Thank you in advance for your support!

Warm regards,

[Your contact Information]