

# 2014 Editorial Calendar

MONTH	EDITORIAL THEME	
January	Alpha Woman	<b>Power foods</b> Eat like a CEO. This month, it's all about making quick and easy recipes that fuel the busy lifestyle of strong, successful women.
February	Love	<b>Eat your heart out</b> Share our toe-curling bites with your Valentine, from sweet treats to classically rugged and manly dishes.
March	Body	<b>Food for the soul</b> Time out. Are you feeding your body or your habits? This month, we are posting recipes loaded with fresh, holistic foods that not only taste incredible – they heal, protect and energize.
April	Makeover	<b>Comfort food remix</b> Your guiltiest pleasures, from the cheesy and buttery to the sweet and creamy, are getting healthy makeovers and fun, flavorful new twists.
May	Trend	<b>Foodie finds</b> What's cooking right now on the food scene? We're highlighting the best new foods to hit shelves and the latest food crazes.
June	Family	<b>Kid-friendly food</b> Kid-pleasing meals in just 30 minutes are coming right up! Check out our collection of family recipes that keep supper simple and satisfying.
July	Red, White and Blue	<b>Festive Fourth</b> Celebrate the Fourth of July with classically American recipes and fun red, white and blue bites perfect for parties and picnics.
August	Must-Haves	<b>Dream kitchen</b> Get your kitchen inspiration – from appliances to cookware to indulgent ingredients, these are the things dreams are made of.
September	Back-to-School	<b>Brag-worthy bag lunches</b> PB&J is so last year. Swap out boring brown bag lunches and weeknight meals with healthy, creative meals.
October	Fall Guide	<b>Comfort food goodness</b> Embrace the belly-warming flavors of fall with pumpkin-based dishes, slow-cooker favorites and more.
November	Happiness	<b>Food for your mood</b> Happy faces, full hearts and thankful bodies – it's the power of good, healthy food. Get cooking with delicious recipes that will make anyone smile.
December	Best-of	<b>Fun foods of 2014</b> After 12 months of food, there's plenty to talk about. Find out which foods and over-the-top culinary creations made us go back for seconds and thirds.

\*\* Each monthly editorial feature will apply to our family of food sites, with SheKnows Food focusing on everyday meals, Fabulous Foods on gourmet recipes and ChefMom on kid-friendly pantry cooking.